

Cerdá
LIFE'S LITTLE MOMENTS



for
FAN
pets

FANS LIKE **you**





< > Fotos



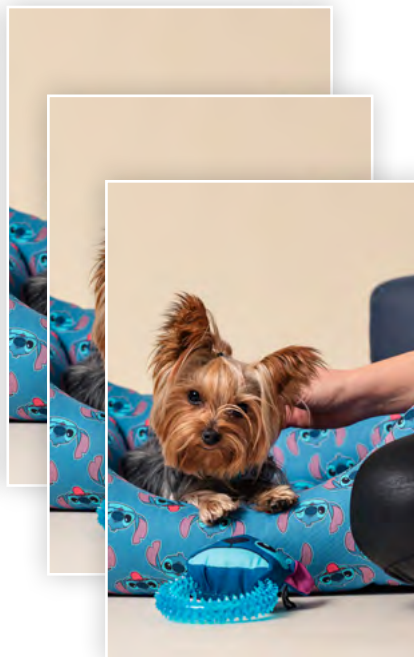
Q Buscar

Pets >
walking

Pets >
fashion

Pets >
home

Pets >
toys



**Descubre en el menú todo lo que
encontrarás en este catálogo.**
Discover on the menu everything you
will find in this catalogue.

OK

MORE ▾



Retail Lab



Displays



0. HIGHLIGHTS

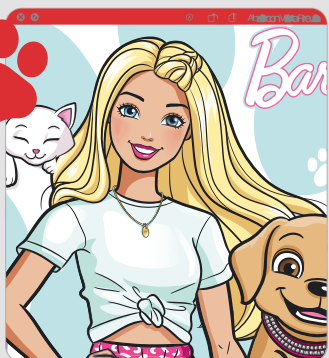
1. PETS WALKING

2. PETS FASHION

3. PETS HOME

4. PETS TOYS

5. PETS SETS



p.4

COLECCIONES POR
PERSONAJE
*CHARACTER
COLLECTION*
COLLEZIONE DI
PERSONAGGI



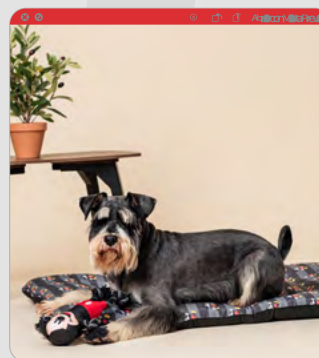
p.20

COLLARES, ARNESES Y
CORREAS
*COLLARS, HARNESS
AND LEAD*
COLLARI E IMBRACA-
TURE



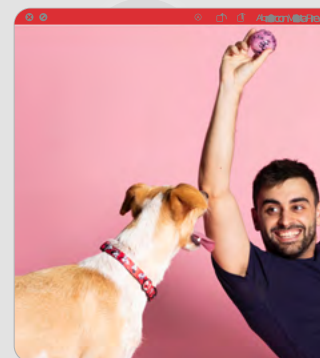
p.42

ROPA PARA PERROS
DOG APPAREL
ABBIGLIAMENTO
PER CANI



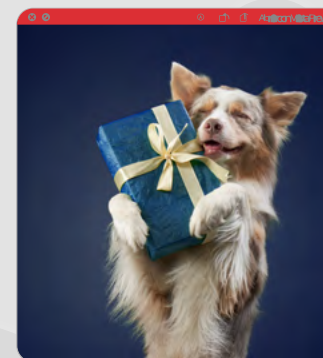
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CAMAS Y COMEDEROS
BEDS & BOWLS
LETTI E CIOTOLE



p.60

JUGUETES PERROS Y GATOS
DOGS AND CATS TOYS
GIOCATTOLI PER CANI
E GATTI



p.98

SETS Y REGALOS
SETS AND GIFT
SET E REGALI



Highlights ▾

- ☐ Stitch
- ☐ Minnie
- ☐ Barbie
- ☐ Spiderman
- ☐ Marvel
- ☐ Star Wars
- ☐ Harry Potter

Pets walking >**Pets fashion** >**Pets home** >**Pets toys** >**Pets sets** >**MORE** ▾

-  Retail Lab
-  Displays

¿Qué colección quieres ver?
What collection do you want to see?
Quale collezione volete vedere?



Stitch



Minnie



Barbie



Spiderman



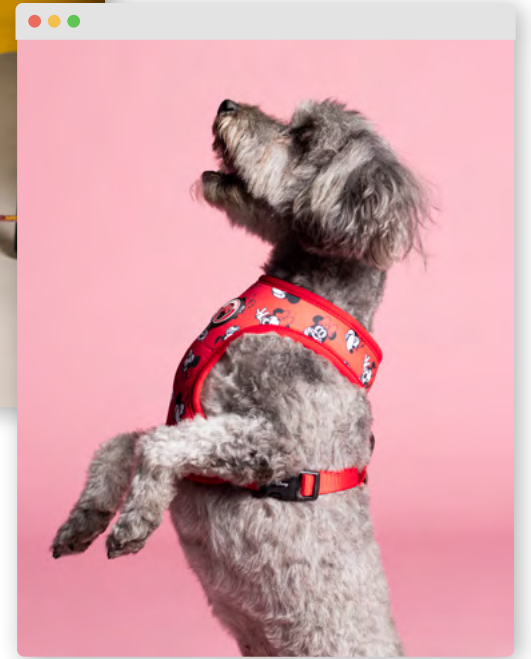
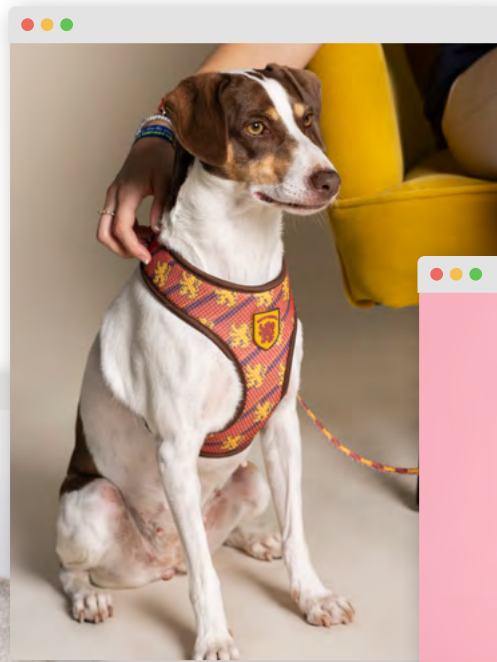
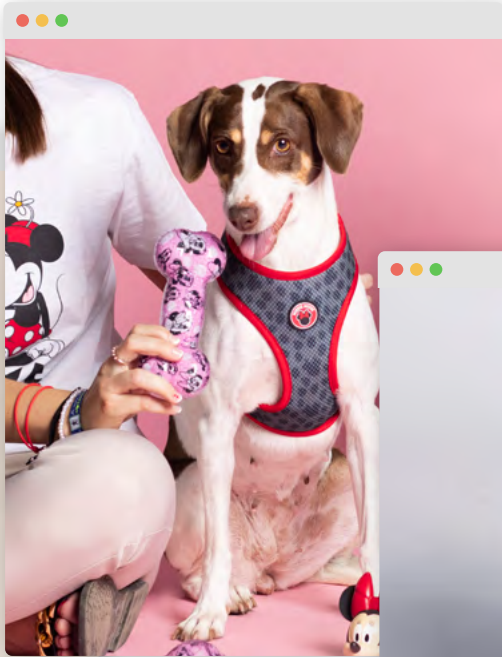
Marvel



Star Wars



Harry Potter





Highlights ▾

- ☐ Stitch
- ☐ Minnie
- ☐ Barbie
- ☐ Spiderman
- ☐ Marvel
- ☐ Star Wars
- ☐ Harry Potter

Pets >
walking

Pets >
fashion

Pets >
home

Pets >
toys

Pets >
sets

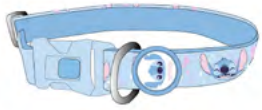
MORE ▾

-  Retail Lab
-  Displays



COLECCIÓN STITCH / STITCH COLLECTION /
Collezione da Stitch





REF. 2800001459, 2800001460,
2800001461, 2800001462.



REF. 2800001477



REF. 2800001482, 2800001483,
2800001484, 2800001485.



REF. 2800000840, 2800000841, 2800000842.



REF. 2800000860, 2800000861.



REF. 2800001507



REF. 2800001513



REF. 2800001293



REF. 2800001297



REF. 2800001096



REF. 2800001586



REF. 2800001520



REF. 2800001536



REF. 2800001543



REF. 2800001593



REF. 2800001633



REF. 2800001550



REF. 2800000688



REF. 2800001560



REF. 2800001569



REF. 2800001571



COLECCIÓN MINNIE / MINNIE COLLECTION /
Collezione da Minnie

Highlights ▾

- Stitch
- Minnie
- Barbie
- Spiderman
- Marvel
- Star Wars
- Harry Potter

Pets >
walking

Pets >
fashion

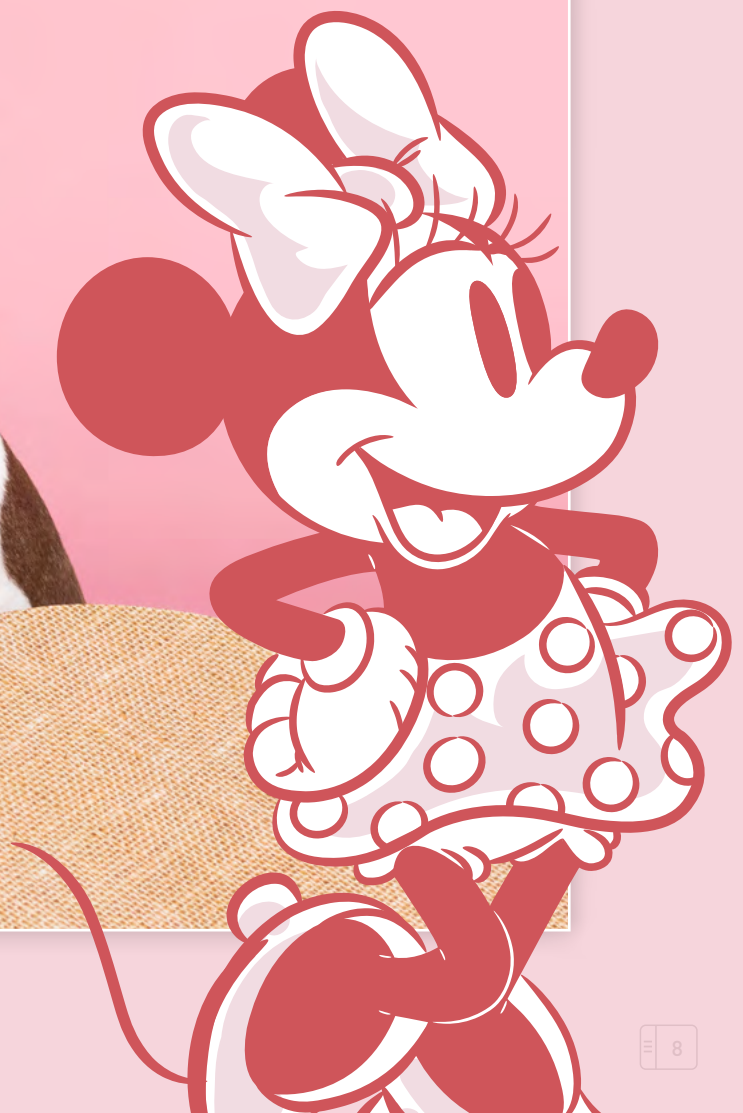
Pets >
home

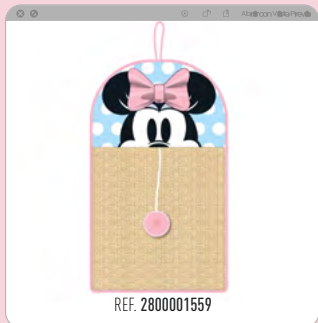
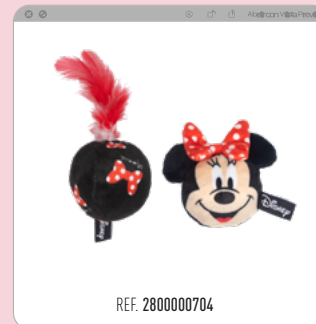
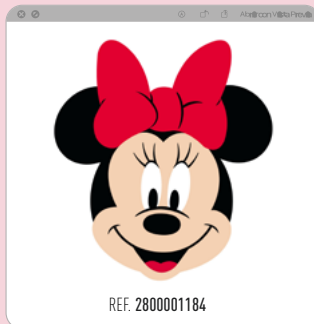
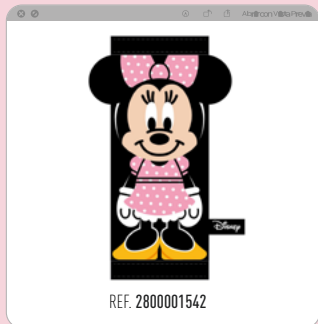
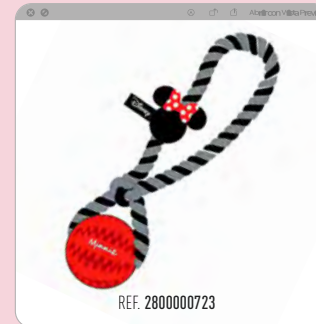
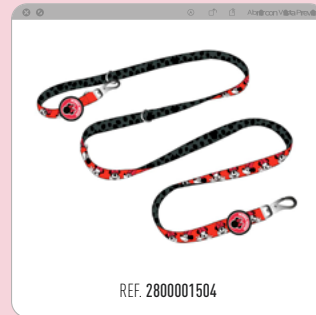
Pets >
toys

Pets >
sets

MORE ▾

-  Retail Lab
-  Displays







Highlights ▾

- Stitch
- Minnie
- Barbie
- Spiderman
- Marvel
- Star Wars
- Harry Potter

Pets walking >

Pets fashion >

Pets home >

Pets toys >

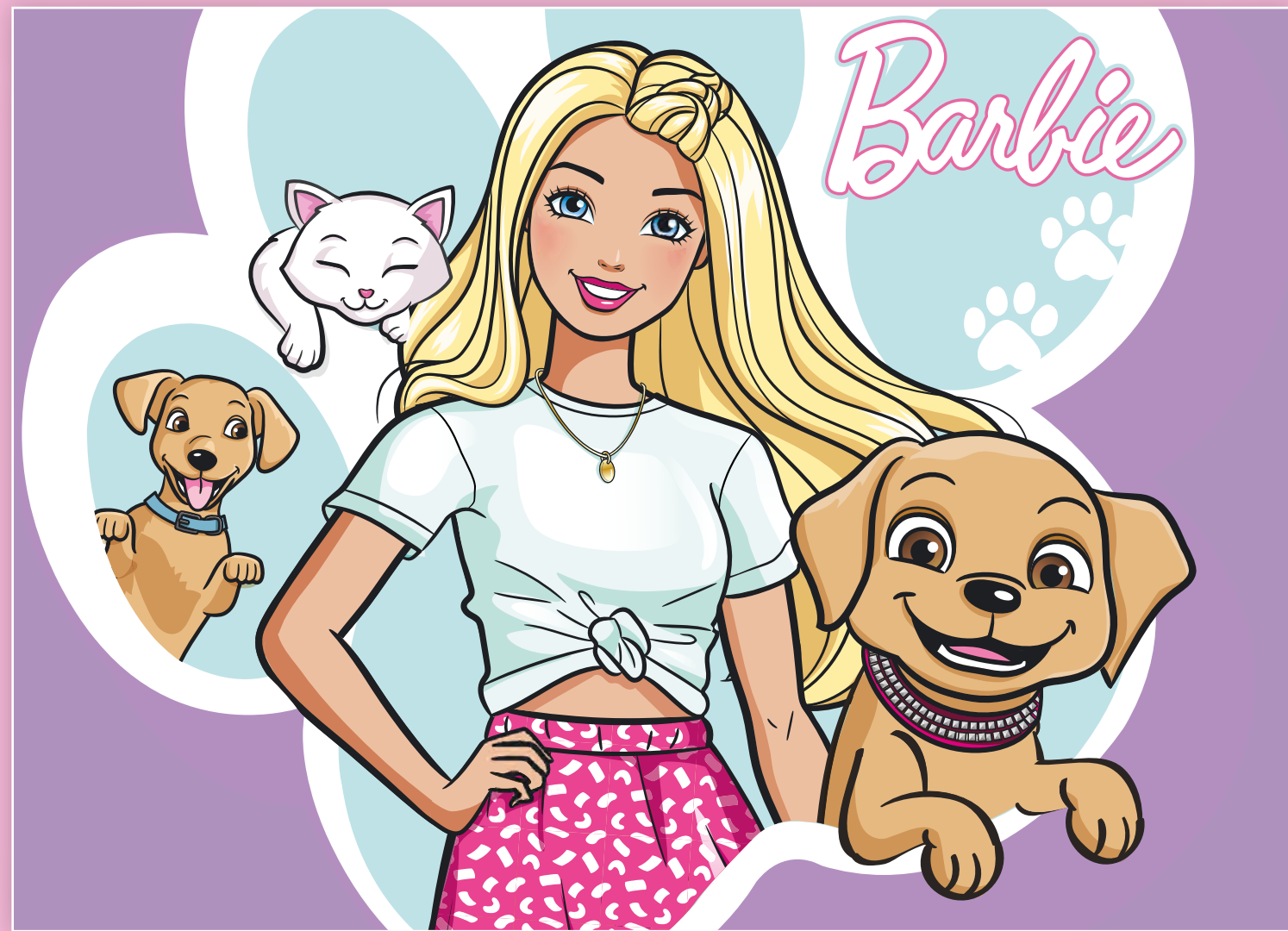
Pets sets >

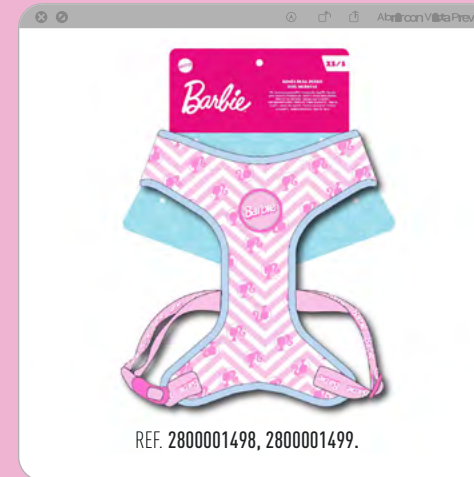
MORE ▾

-  Retail Lab
-  Displays



COLECCIÓN BARBIE / BARBIE COLLECTION /
Collezione da Barbie







COLECCIÓN SPIDER-MAN / SPIDER-MAN
COLLECTION / Collezione da Spider-man

Highlights ▾

- Stitch
- Minnie
- Barbie
- Spiderman
- Marvel
- Star Wars
- Harry Potter

Pets >
walking

Pets >
fashion

Pets >
home

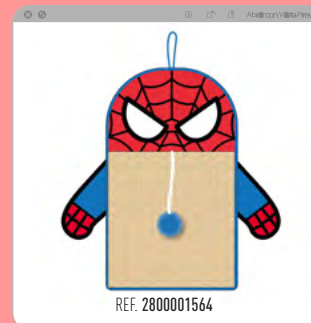
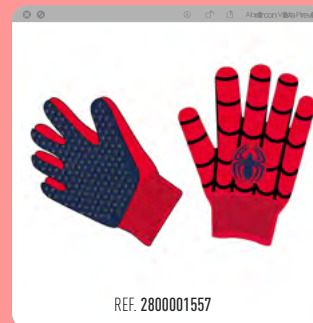
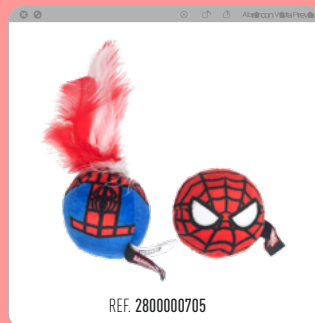
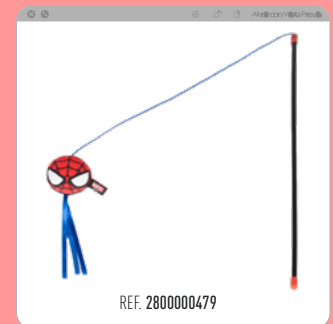
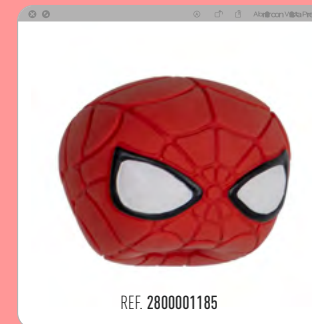
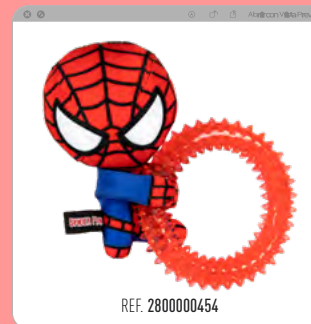
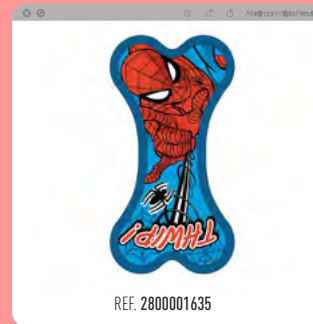
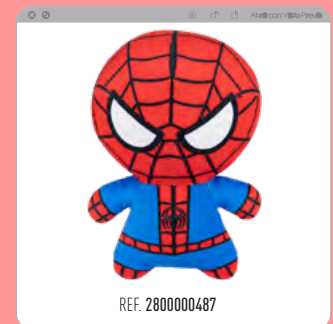
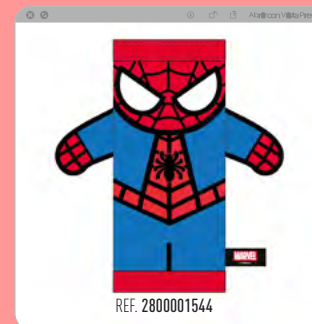
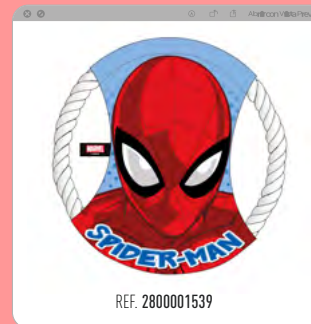
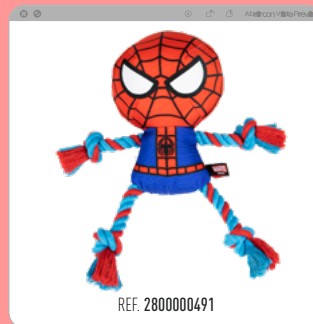
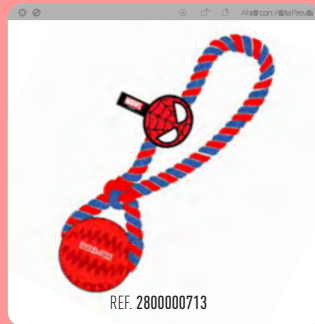
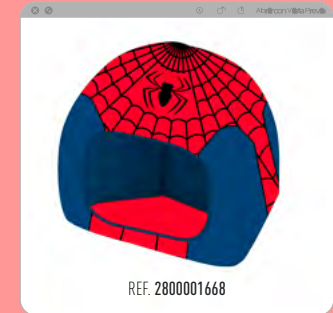
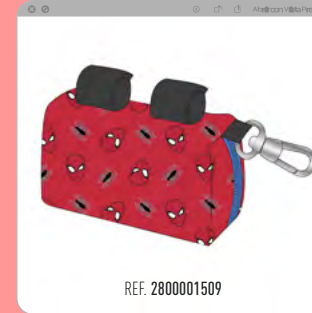
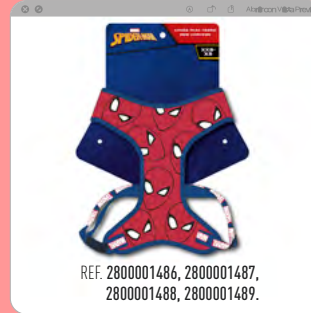
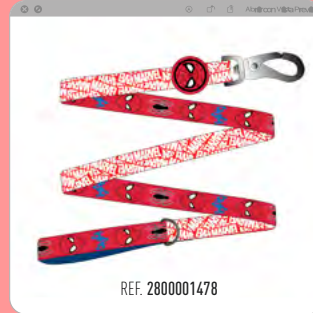
Pets >
toys

Pets >
sets

MORE ▾

-  Retail Lab
-  Displays







Highlights ▾

- Stitch
- Minnie
- Barbie
- Spiderman
- Marvel
- Star Wars
- Harry Potter

Pets > walking

Pets > fashion

Pets > home

Pets > toys

Pets > sets

MORE ▾

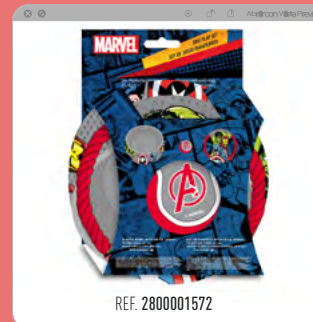
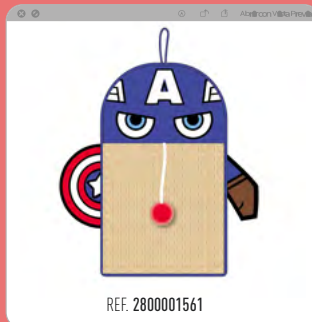
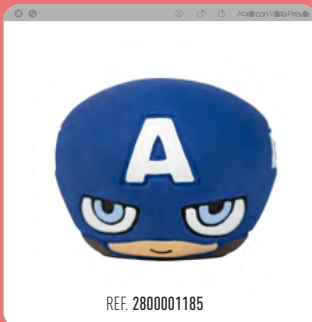
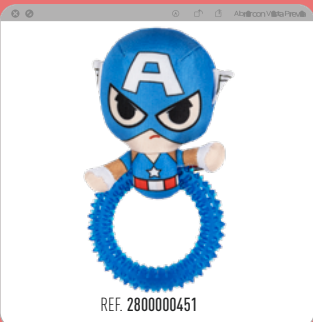
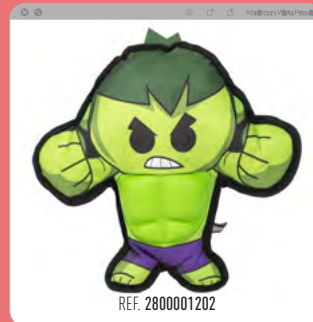
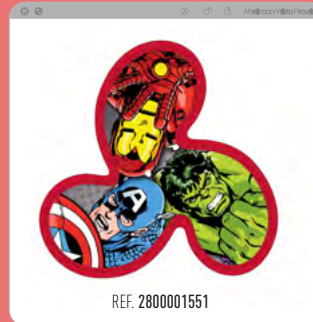
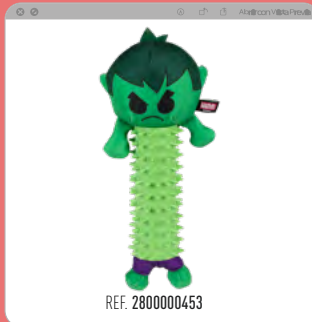
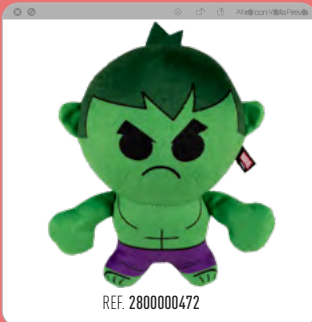
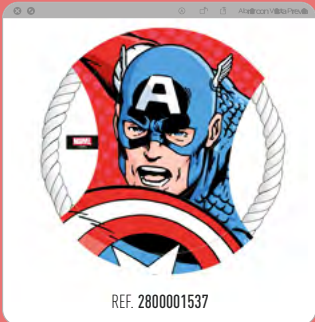
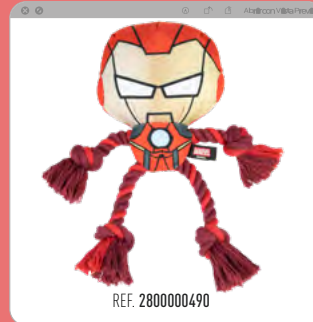
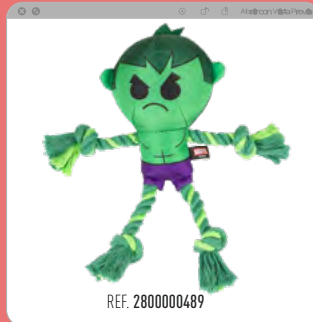
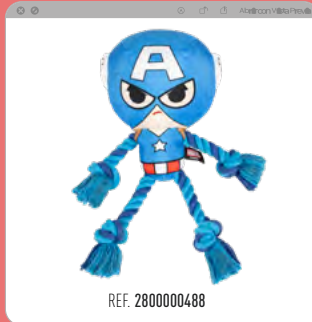
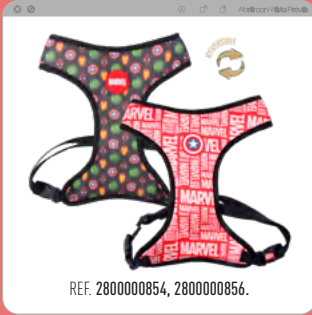
 Retail Lab

 Displays



COLECCIÓN MARVEL / MARVEL COLLECTION /
Collezione da Marvel







COLECCIÓN STAR WARS / STAR WARS
COLLECTION / Collezione da Star Wars

Highlights ▾

- Stitch
- Minnie
- Barbie
- Spiderman
- Marvel
- Star Wars
- Harry Potter

Pets >
walking

Pets >
fashion

Pets >
home

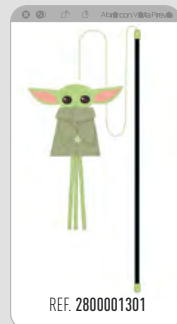
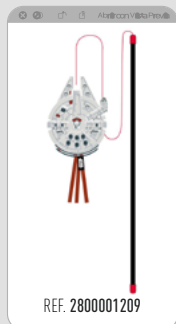
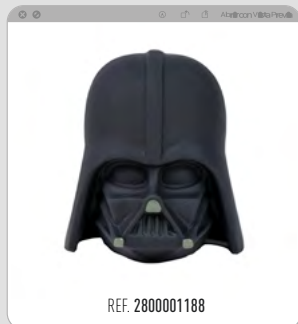
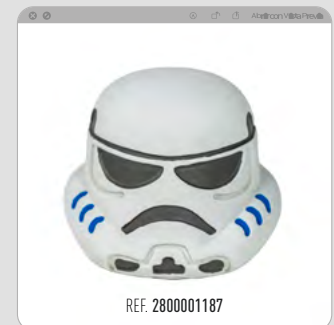
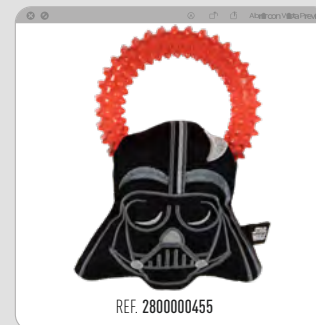
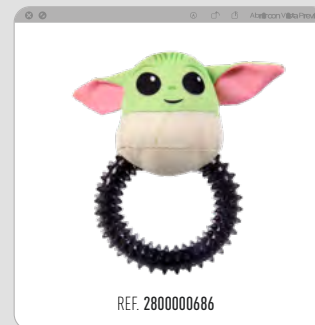
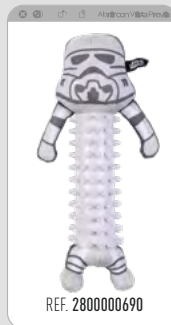
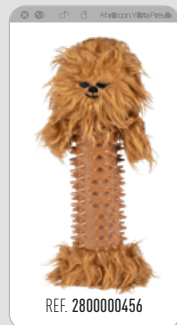
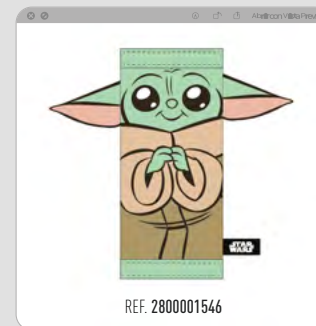
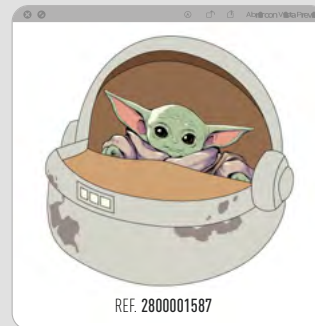
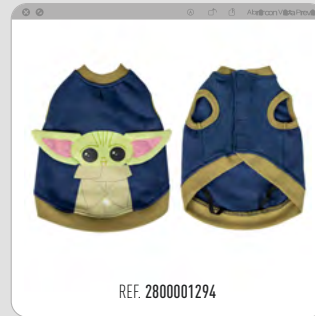
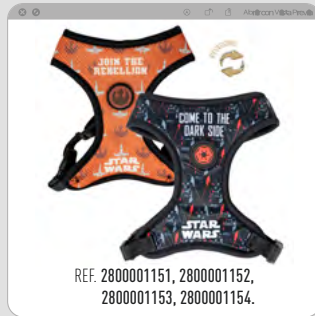
Pets >
toys

Pets >
sets

MORE ▾

-  Retail Lab
-  Displays







Highlights ▾

- Stitch
- Minnie
- Barbie
- Spiderman
- Marvel
- Star Wars
- Harry Potter

Pets >
walking

Pets >
fashion

Pets >
home

Pets >
toys

Pets >
sets

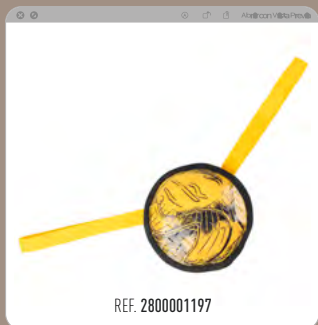
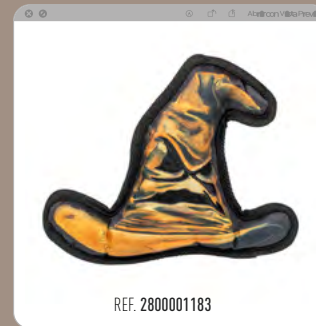
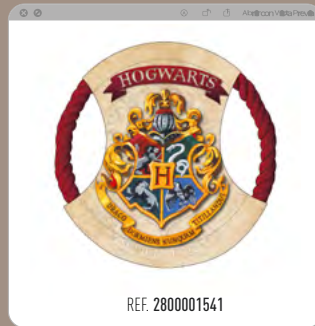
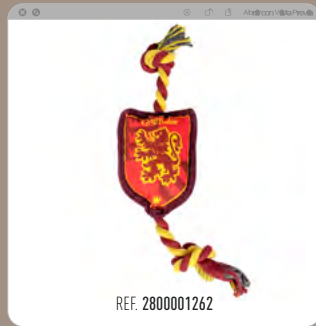
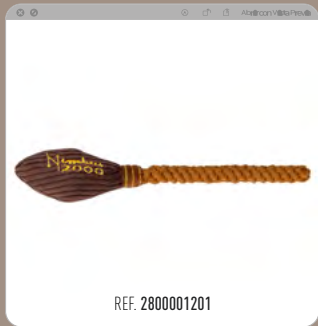
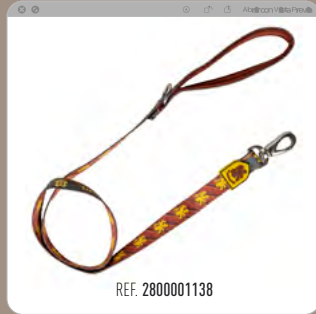
MORE ▾

-  Retail Lab
-  Displays



COLECCIÓN HARRY POTTER / HARRY POTTER
COLLECTION / Collezione da Harry Potter







Highlights >

Pets 
walking

Premium 

- ☐ Dog Collar
- ☐ Lead
- ☐ Dog Harness

Technique 

- ☐ Dog Lead
- ☐ Dog Harness

Reversible 

- ☐ Dog Collar
- ☐ Lead
- ☐ Dog Harness

- ☐ Snacks dispenser
- ☐ Cat Collar

Pets 
fashion

Pets 
home

Pets 
toys

Pets 
sets

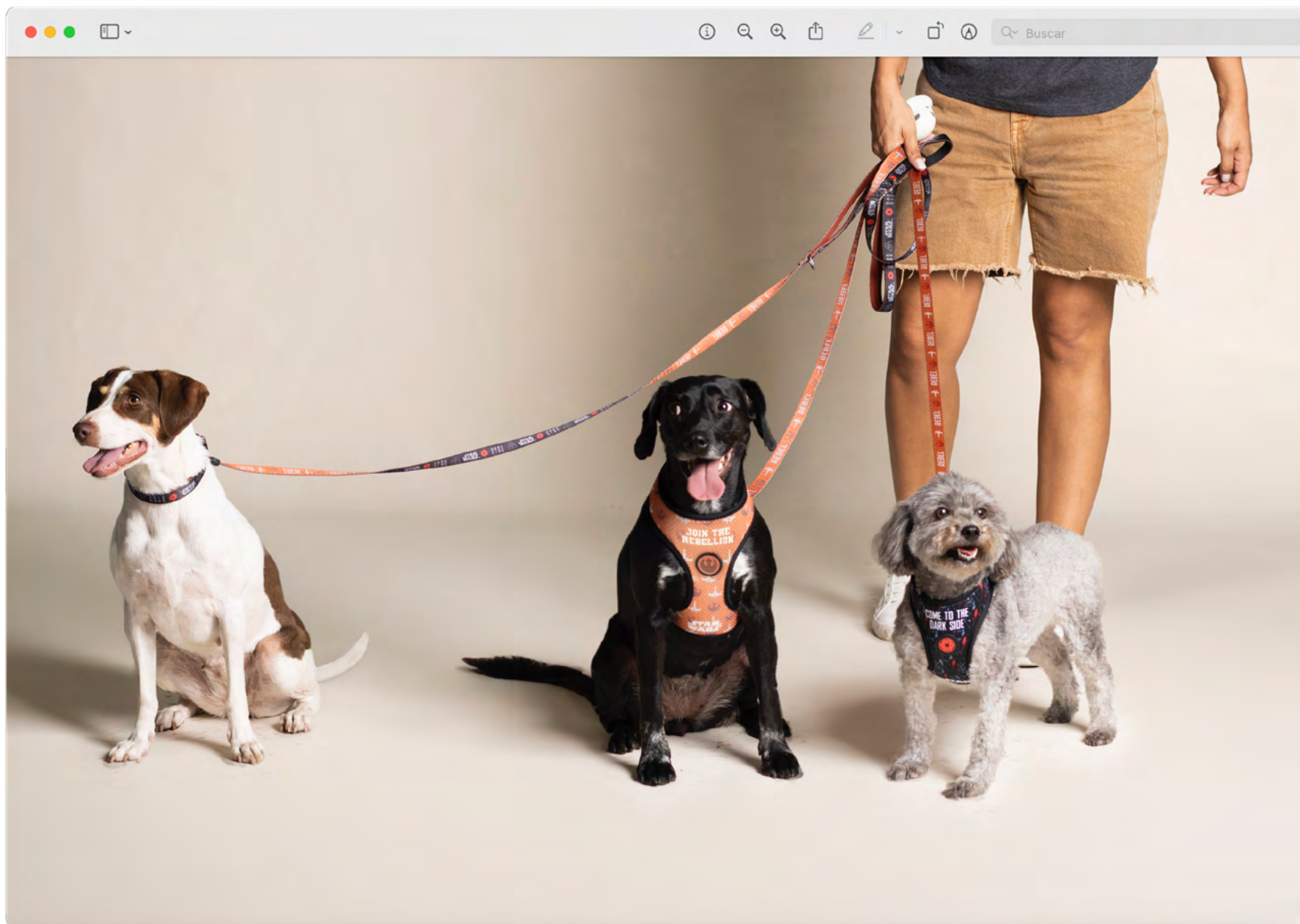
MORE 

 Retail Lab

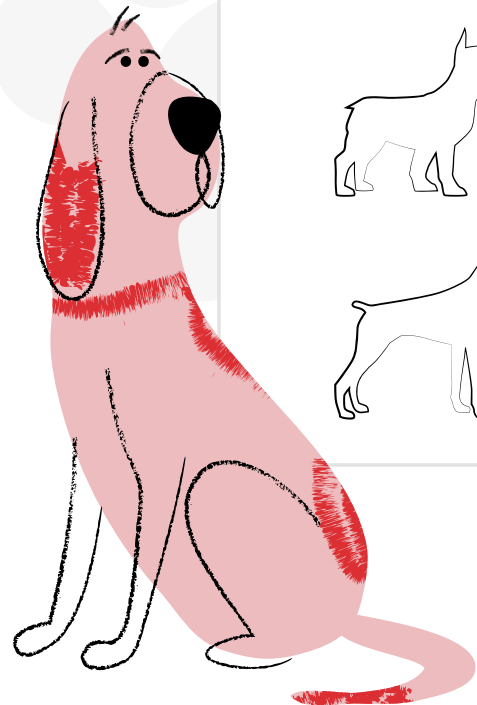
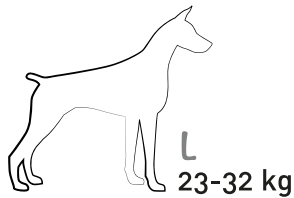
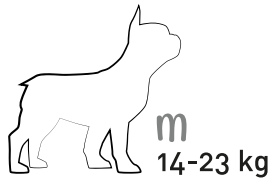
 Displays



COLECCIÓN PASEO / WALKING COLLECTION /
Collezione da passeggio



SIZE GUIDE



CÓMO MEDIR A TU MASCOTA

HOW TO MEASURE YOUR PET

Come misurare il vostro animale domestico



A - CUELLO: medir la circunferencia del cuello.

A - NECK: measure the circumference of the neck.

A - COLLO: misurare la circonferenza del collo.

B - PECHO: medir la circunferencia del pecho en su parte más ancha.

B - CHEST: measure the circumference of the chest at its widest part.

B - TORACE: misurare la circonferenza del torace nella sua parte più ampia.

MEDIDAS DE PACKAGING POR TALLA

PACKAGING MEASURES CHART ACCORDING SIZE

Misure di packaging per taglia

TALLA / SIZE	XXS-XS	XS-S	S-M	M-L
COLLAR	295 x 60 x 30 mm	295 x 60 x 30 mm	295 x 60 x 30 mm	295 x 60 x 30 mm
LEASH	295 x 60 x 35 mm	295 x 60 x 35 mm	295 x 60 x 40 mm	295 x 60 x 40 mm
HARNESS	255 x 150 x 30 mm	290 x 160 x 30 mm	320 x 205 x 30 mm	385 x 255 x 30 mm
PETRAL	255 x 150 x 30 mm	255 x 150 x 30 mm	360 x 220 x 40 mm	360 x 220 x 40 mm

Highlights >

Pets walking

Premium

- ☐ Dog Collar
- ☐ Lead
- ☐ Dog Harness

Technique

- ☐ Dog Lead
- ☐ Dog Harness

Reversible

- ☐ Dog Collar
- ☐ Lead
- ☐ Dog Harness

- ☐ Snacks dispenser
- ☐ Cat Collar

Pets fashion

Pets home

Pets toys

Pets sets

MORE

- Retail Lab
- Displays



COLLAR PREMIUM PARA PERRO / DOG PREMIUM COLLAR / Collare premium per cani



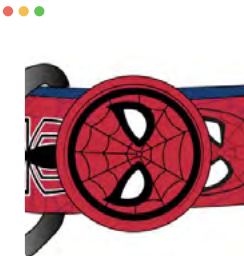
SIZE	WIDTH	NECK
XXS/XS	15 mm	18-30 cm
XS/S	15 mm	22-35 cm
S/M	20 mm	30-45 cm
M/L	20 mm	35-55 cm



Hebilla de bloqueo para mayor seguridad.
Locking buckle for safety.
Fibbia di bloccaggio per una maggiore sicurezza.



Enganche de metal resistente para correa o para añadir un flasher.
Metallic Buckle for the leash and to add a flasher.
Fibbia metallica per il guinzaglio e per aggiungere un lampeggiatore.



Detalle decorativo de goma suave.
Decorative patch made of soft rubber.
Toppa decorativa in gomma morbida.



Acolchado interior para mayor comodidad del perro
Padded inside for dog's comfortability
Interno imbottito per la comodità del cane

Completamente ajustable / *Totally adjustable* /
Totalmente regolabile

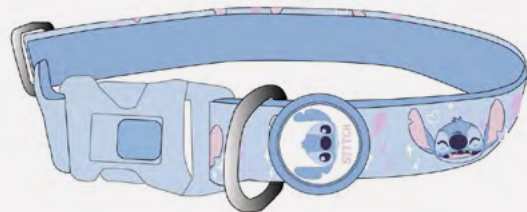


Composition	100% PE Nylon
Pack	6 / 48 pcs
Packaging	Strong blister + plastic hook

home

COLLAR PREMIUM PARA PERRO / DOG PREMIUM COLLAR / COLLARE PREMIUM PER CANI

NEW



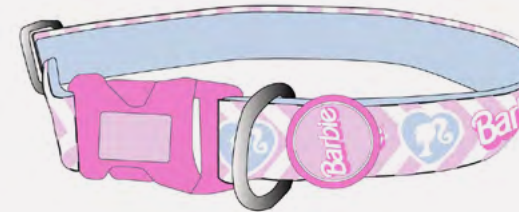
XXS / XS REF.	2800001459
XS / S REF.	2800001460
S / M REF.	2800001461
M / L REF.	2800001462

NEW



XXS / XS REF.	2800001463
XS / S REF.	2800001464
S / M REF.	2800001465
M / L REF.	2800001466

NEW



XXS / XS REF.	2800001475
XS / S REF.	2800001476
S / M REF.	-
M / L REF.	-

Highlights >

Pets walking

Premium

- ☒ Dog Collar
- ☐ Lead
- ☐ Dog Harness

Technique

- ☒ Dog Lead
- ☐ Dog Harness

Reversible

- ☐ Dog Collar
- ☐ Lead
- ☐ Dog Harness

- ☐ Snacks dispenser
- ☐ Cat Collar

Pets fashion

Pets home

Pets toys

Pets sets

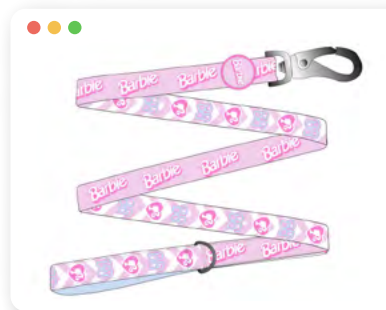
MORE

Retail Lab

Displays



CORREA PREMIUM PARA PERRO / DOG PREMIUM LEAD / Piombo premium per cani



SIZE	WIDTH	LENGHT
Unique	20 mm	120 cm



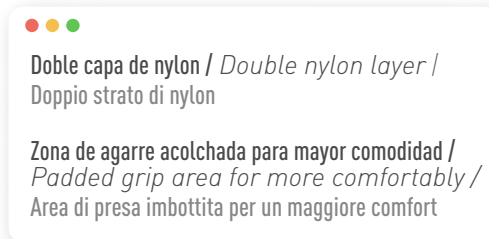
Mosquetón resistente y duradero.
Strong and durable metallic carabiner.
Fibbia robusta con logo della licenza.



Impresión por todo el material y en ambas caras.
All over print over, with to reversible prints.
Fibbia metallica per il guinzaglio e per aggiungere un lampeggiatore.



Anilla en zona del agarre: útil para dispensador bolsas de caca. Ring on the gripping area, used to the dispensable poop bags. Toppa decorativa in gomma morbida.



Composition	100% PE Nylon
Pack	6 / 24 pcs
Packaging	Strong blister + plastic hook



CORREA PREMIUM PARA PERRO / DOG PREMIUM LEAD / PIOMBO PREMIUM PER CANI

NEW



M REF. 2800001477

NEW



M REF. 2800001478

NEW



M REF. 2800001481

Highlights >

Pets walking

Premium

- ☒ Dog Collar
- ☒ Lead
- ☐ Dog Harness

Technique

- ☒ Dog Lead
- ☒ Dog Harness

Reversible

- ☒ Dog Collar
- ☒ Lead
- ☒ Dog Harness

- ☒ Snacks dispenser
- ☒ Cat Collar

Pets fashion

Pets home

Pets toys

Pets sets

MORE

- Retail Lab
- Displays



ARNÉS PREMIUM PARA PERRO / DOG PREMIUM HARNESS / Imbracature premium per cani



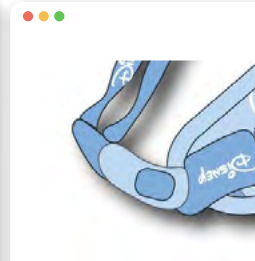
SIZE	NECK	CHEST
XXS/XS	24 cm	29-41 cm
XS/S	32 cm	33,5-50 cm
S/M	40 cm	40-59 cm
M/L	48 cm	60-95 cm



Enganche de metal resistente para correa.
Metallic Buckle for the leash.
Fibbia metallica per il guinzaglio.



Detalles reflectantes en la espalda.
Reflective details at the back.
Toppa decorativa in gomma morbida.

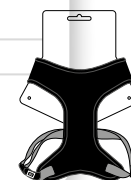


Hebilla de seguridad.
Safety buckle.
Fibbia di sicurezza.

Zona interior transpirable y extra confortable. Este interior protege el pelo y evita que el nylon lo queme.
Breathable and extra comfortable inner zone. This inner zone protects the hair and prevents the nylon from burning it. / Zona interna traspirante ed extra confortevole. Questa zona interna protegge i capelli e impedisce al nylon di bruciarli.

Completamente ajustable / *Totally adjustable* / Totalmente regolabile.

Composition	100% PE Nylon
Pack	4 / 24 pcs
Packaging	Strong blister + plastic hook



ARNÉS PREMIUM PARA PERRO / DOG PREMIUM HARNESS / IMBRACATURE PREMIUM PER CANI



Highlights >

Pets walking

Premium

- Dog Collar
- Lead
- Dog Harness

Technique

- Dog Lead
- Dog Harness

Reversible

- Dog Collar
- Lead
- Dog Harness

- Snacks dispenser
- Cat Collar

Pets fashion

Pets home

Pets toys

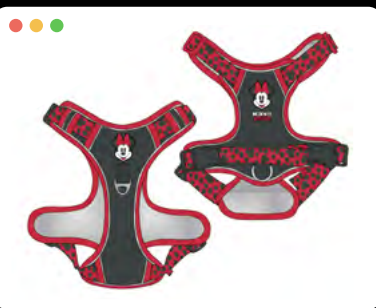
Pets sets

MORE

- Retail Lab
- Displays

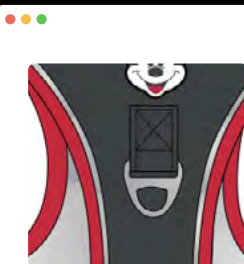


ARNÉS TÉCNICO ANTITIRONES PARA PERRO / TECHNIQUE NO-PULL DOG HARNESS / Imbracatura tecnica anti-traino per cani



SIZE	NECK	CHEST
M/L	47-64 cm	64-71 cm
L/XL	60-79 cm	68-93 cm

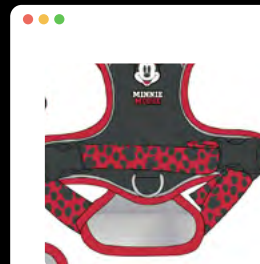
Para perros grandes y fuertes.
For large and strong dogs.
Per cani grandi e forti.



Doble enganche de metal
resistente para correa.
*Double metallic buckle
for the leash.*
Robusto attacco a doppia
cinghia in metallo.



Vivos reflectantes por todo
el arnés.
*Reflective piping in
all over harness.*
Bordo riflettente su tutta
l'imbracatura.



Cinturón ajustable con
hebillas de seguridad.
*Adjustable chest belt
with safety buckle.*
Cintura regolabile con fibbia
di sicurezza.



Una solución sencilla antitirones para la mayoría de los
perros, con una acción de elevación antitirones y control
frontal de dirección.

*A simple anti-pull solution for most dogs,
with an anti-pull lifting action and front
steering control.*

Una soluzione semplice per la maggior parte dei cani,
con un'azione di sollevamento anti-traino e un controllo
anteriore dello sterzo.

Una opción perfecta para las razas de nariz chata que no
pueden llevar un collar ronza.

*A perfect option for flat-nosed breeds that
cannot wear a lead collar.*

Un'opzione perfetta per le razze a muso piatto che non
possono indossare il collare al guinzaglio.

Rango de movimiento completo y ajuste perfecto.

Full range of motion and perfect fit.

Gamma completa di movimenti e vestibilità perfetta.

Composition	100% PE Nylon
Pack	4 / 24 pcs
Packaging	Strong blister + plastic hook

ARNÉS TÉCNICO PARA PERRO / TECHNIQUE DOG HARNESS / IMBRACATURA TECNICA PREMIUM PER CANI



Para perros grandes y fuertes.
For large and strong dogs.
Per cani grandi e forti

Highlights >

Pets walking

Premium

- Dog Collar
- Lead
- Dog Harness

Technique

- Dog Lead
- Dog Harness

Reversible

- Dog Collar
- Lead
- Dog Harness

- Snacks dispenser
- Cat Collar

Pets fashion

Pets home

Pets toys

Pets sets

MORE

- Retail Lab
- Displays



CORREA TÉCNICA PARA PERRO / DOG TECHNIQUE LEAD / Piombo tecnica per cani



Doble mosquetón resistente y duradero.
Double strong and durable metallic carabiner.
Moschettone doppio forte e resistente.



Impresión por todo el material y costuras reflectantes.
All over print and reflective sewings.
Stampa all over e cuciture riflettenti.



4 anillas para multiples longitudes de la correa.
4 rings for multiple lead lengths.
4 anelli per lunghezze di piombo multiple.



Doble capa de nylon / *Double nylon layer* / Doppio strato di nylon

Zona de agarre acolchada para mayor comodidad / *Padded grip area for more comfort* / Area di presa imbottita per un maggiore comfort

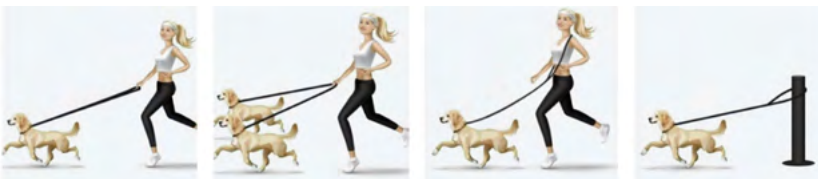


Composition	100% PE Nylon
Pack	6 / 24 pcs
Packaging	Strong blister + plastic hook



SIZE	WIDTH	LENGTH
unique	20 mm	216 cm

Diferentes opciones de uso / *Different options for use* / Diverse opzioni di utilizzo



CORREA TÉCNICA PARA PERRO / DOG TECHNIQUE LEAD / PIOMBO TECNICA PER CANI



Highlights >

Pets walking

Premium

- Dog Collar
- Lead
- Dog Harness

Technique

- Dog Lead
- Dog Harness

Reversible

- Dog Collar
- Lead
- Dog Harness

- Snacks dispenser
- Cat Collar

Pets fashion

Pets home

Pets toys

Pets sets

MORE

- Retail Lab
- Displays



COLLAR PARA PERRO / DOG COLLAR / Collare per cani



SIZE	WIDTH	NECK
XXS/XS	15 mm	18-30 cm
XS/S	15 mm	22-35 cm
S/M	20 mm	30-45 cm
M/L	20 mm	35-55 cm



Aplicación con logo de la licencia en la hebilla.
Strong Buckle with License's logo.
Fibbia robusta con logo della licenza.



Enganche de metal resistente para correa o para añadir un flasher.
Metallic Buckle for the leash and to add a flasher.
Fibbia metallica per il guinzaglio e per aggiungere un lampeggiatore.



Detalle decorativo de goma suave.
Decorative patch made of soft rubber.
Toppa decorativa in gomma morbida.

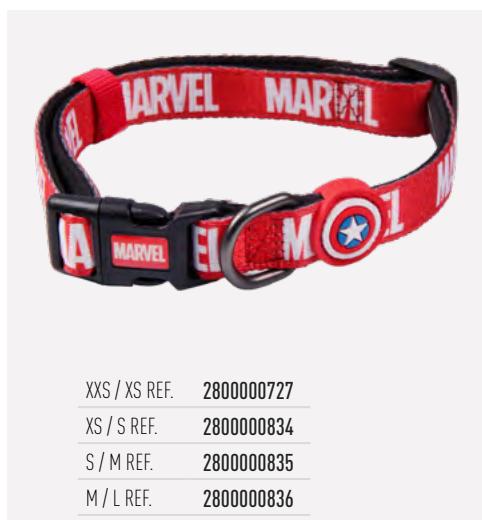
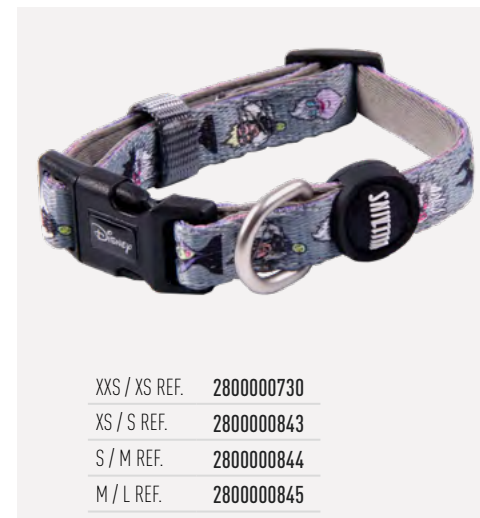
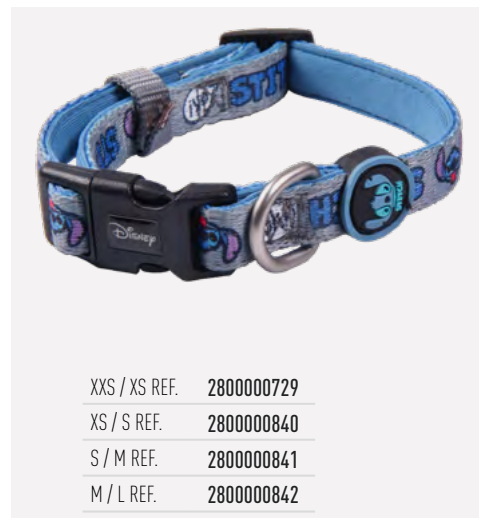
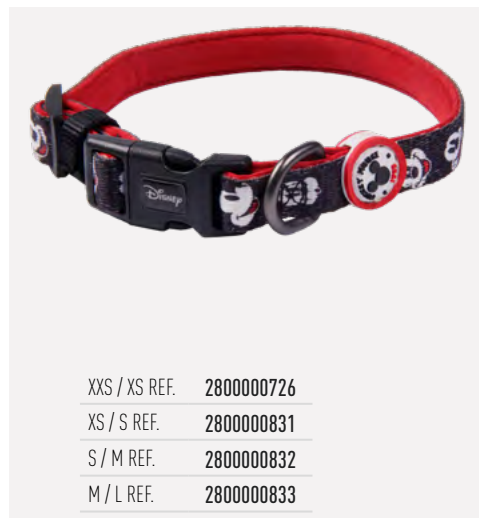
Acolchado interior para mayor comodidad del perro
/ Padded inside for dog's comfortability /
Interno imbottito per la comodità del cane

Completamente ajustable / *Totally adjustable /*
Totalmente regolabile

Composition 100% PE Nylon
Pack 6 / 48 pcs
Packaging Strong blister + plastic hook



COLLAR PARA PERRO / DOG COLLAR / COLLARE PER CANI



Highlights >

Pets walking

Premium

- Dog Collar
- Lead
- Dog Harness

Technique

- Dog Lead
- Dog Harness

Reversible

- Dog Collar
- Lead
- Dog Harness

- Snacks dispenser
- Cat Collar

Pets fashion

Pets home

Pets toys

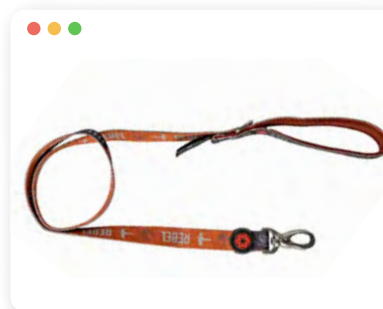
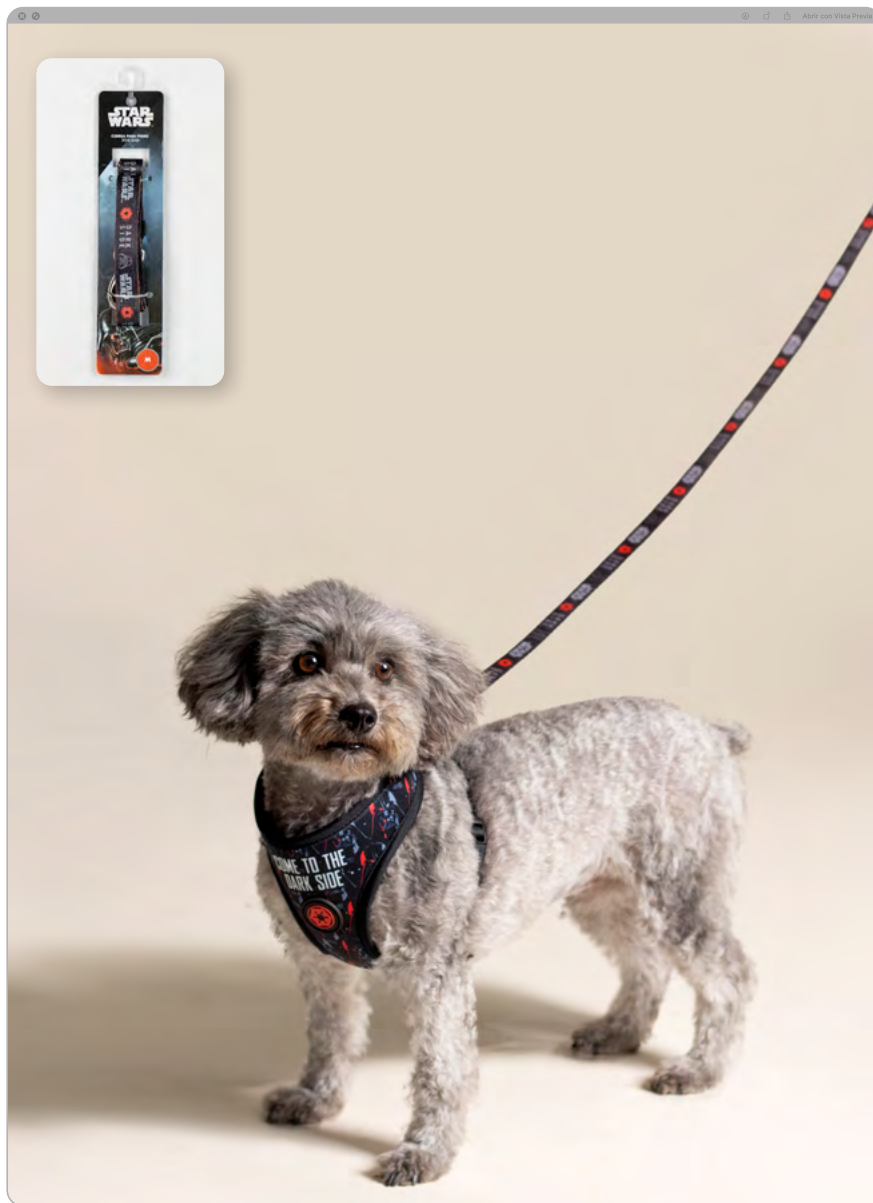
Pets sets

MORE

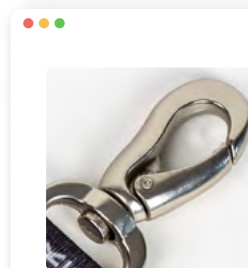
- Retail Lab
- Displays



CORREA PARA PERRO / DOG LEAD /
Piombo per cani



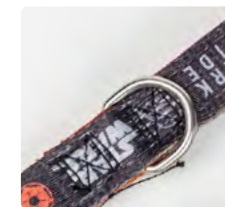
SIZE	WIDTH	LENGHT
S	15 mm	100 cm
M	20 mm	120 cm



Mosquetón resistente y duradero.
Strong and durable metallic carabiner.
Fibbia robusta con logo della licenza.



Impresión por todo el material y en ambas caras.
All over print over, with to reversible prints.
Fibbia metallica per il guinzaglio e per aggiungere un lampeggiatore.



Anilla en zona del agarre: útil para dispensador bolsas de caca. Ring on the gripping area, used to the dispensable poop bags. Toppa decorativa in gomma morbida.

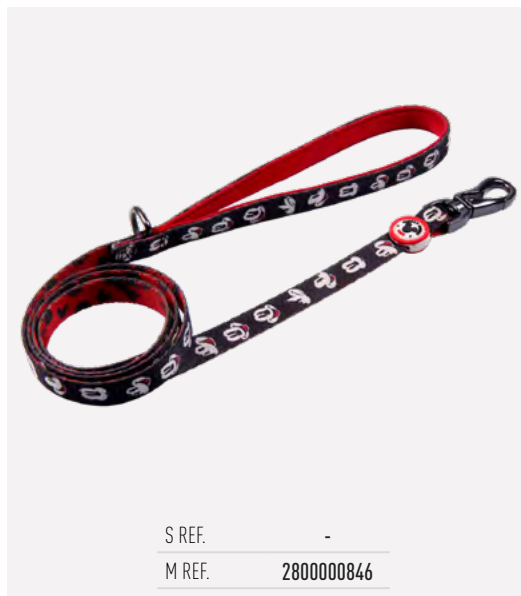
Doble capa de nylon / Double nylon layer / Doppio strato di nylon

Zona de agarre acolchada para mayor comodidad / Padded grip area for more comfortably / Area di presa imbottita per un maggiore comfort

Composition	100% PE Nylon
Pack	6 / 24 pcs
Packaging	Strong blister + plastic hook



CORREA PARA PERRO / DOG LEAD / PIOMBO PER CANI



Highlights >

Pets walking

Premium

- Dog Collar
- Lead
- Dog Harness

Technique

- Dog Lead
- Dog Harness

Reversible

- Dog Collar
- Lead
- Dog Harness

- Snacks dispenser
- Cat Collar

Pets fashion

Pets home

Pets toys

Pets sets

MORE

- Retail Lab
- Displays



ARNÉS REVERSIBLE PARA PERRO / REVERSIBLE DOG HARNESS / Imbracature reversibile per cani



SIZE	NECK	CHEST
XXS/XS	24 cm	29-41 cm
XS/S	32 cm	33,5-50 cm
S/M	40 cm	40-59 cm
M/L	48 cm	60-95 cm



Enganche de metal resistente para correa.
Metallic Buckle for the leash.
Fibbia metallica per il guinzaglio.



Detalle decorativo de goma suave.
Decorative patch made of soft rubber.
Toppa decorativa in gomma morbida.

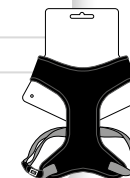


Aplicación con logo de la licencia en la hebilla.
Strong Buckle with License's logo.
Fibbia robusta con logo della licenza.

Zona interior transpirable y extra confortable. Este interior protege el pelo y evita que el nylon lo queme.
Breathable and extra comfortable inner zone. This inner zone protects the hair and prevents the nylon from burning it. / Zona interna traspirante ed extra confortevole. Questa zona interna protegge i capelli e impedisce al nylon di bruciarli.

Completamente ajustable / *Totally adjustable* / Totalmente regolabile.

Composition 100% PE Nylon
Pack 4 / 24 pcs
Packaging Strong blister + plastic hook



ARNÉS REVERSIBLE PARA PERRO / REVERSIBLE DOG HARNESS / IMBRACATURE REVERSIBILE PER CANI



XXS / XS REF.	2800001147
XS / S REF.	2800001148
S / M REF.	2800001149
M / L REF.	2800001150



XXS / XS REF.	2800000736
XS / S REF.	2800000851
S / M REF.	2800000852
M / L REF.	2800000853



XXS / XS REF.	2800000739
XS / S REF.	2800000860
S / M REF.	2800000861
M / L REF.	2800000862



XXS / XS REF.	2800000740
XS / S REF.	2800000863
S / M REF.	2800000864
M / L REF.	2800000865



XXS / XS REF.	2800000737
XS / S REF.	2800000854
S / M REF.	2800000855
M / L REF.	2800000856



XXS / XS REF.	2800001151
XS / S REF.	2800001152
S / M REF.	2800001153
M / L REF.	2800001154



XXS / XS REF.	2800001143
XS / S REF.	2800001144
S / M REF.	2800001145
M / L REF.	2800001146

Highlights >

Pets walking

Premium

- Dog Collar
- Lead
- Dog Harness

Technique

- Dog Lead
- Dog Harness

Reversible

- Dog Collar
- Lead
- Dog Harness

- Snacks dispenser
- Cat Collar

Pets fashion

Pets home

Pets toys

Pets sets

MORE

- Retail Lab
- Displays



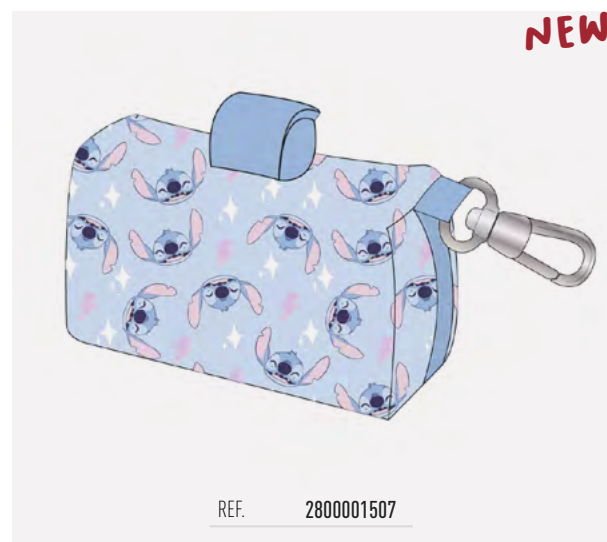
DISPENSADOR DE SNACKS / SNACKS DISPENSER
/ Dispenser per snack



Composition	100% PE Nylon
size	8 x 6 x 4 cm
Pack	12 / 48 pcs
Packaging	Strong blister + plastic hook



DISPENSADOR DE SNACKS / SNACKS DISPENSER / DISPENSER PER SNACK



Highlights >

Pets walking

Premium

- Dog Collar
- Lead
- Dog Harness

Technique

- Dog Lead
- Dog Harness

Reversible

- Dog Collar
- Lead
- Dog Harness

- Snacks dispenser

- Cat Collar

Pets fashion

Pets home

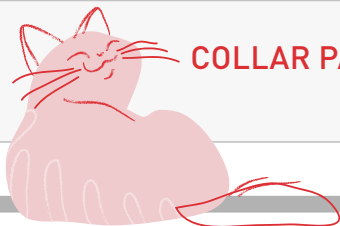
Pets toys

Pets sets

MORE

Retail Lab

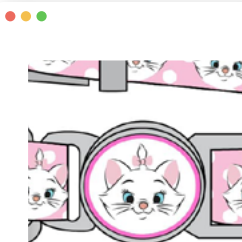
Displays



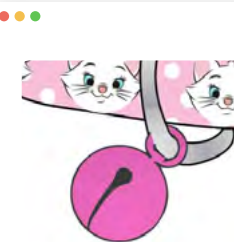
COLLAR PARA GATO / CAT COLLAR / Collare per gatti



SIZE	WIDTH	NECK
Unique	15 mm	18-31 cm



Hebilla de seguridad abrefácil para evitar estrangulamiento.
Easy-open safety buckle. Breakaway safety release clasp to avoid strangulation.
Fibbia di sicurezza ad apertura facilitata per evitare lo strangolamento.



Cascabel extraíble.
Removable bell.
Campana rimovibile.



Estampado por toda la pieza.
Allover print.
Stampati su tutto il pezzo.

Acolchado interior para mayor comodidad del gato /
Padded inside for cat's comfortability /
Interno imbottito per la comodità del gatti

Completamente ajustable / *Totally adjustable /*
Totalmente regolabile

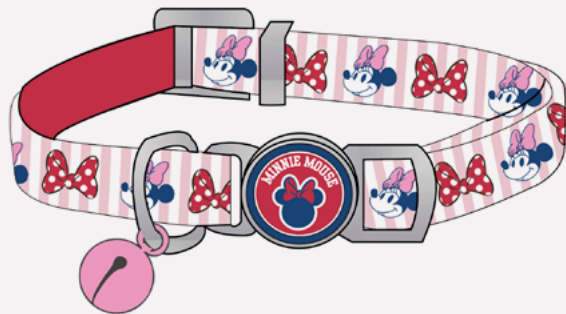
Composition 100% PE Nylon
Pack 6 / 48 pcs
Packaging Strong blister + plastic hook

home



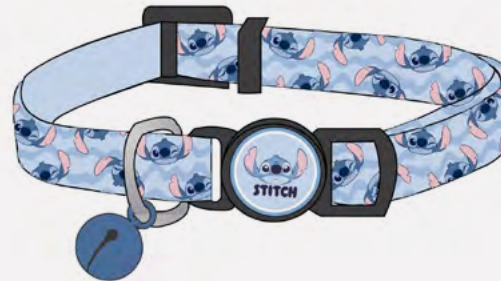
COLLAR PARA GATO / CAT COLLAR / COLLARE PER GATTI

NEW



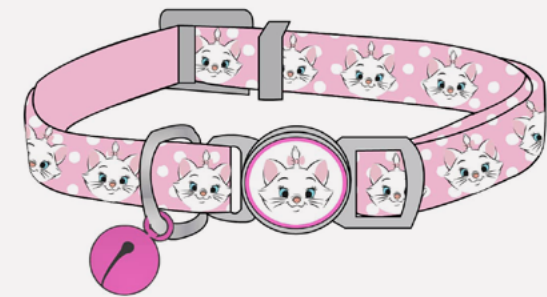
REF. 2800001512

NEW



REF. 2800001513

NEW



REF. 2800001514

NEW



REF. 2800001515

NEW



REF. 2800001517

NEW



REF. 2800001518



Highlights >

Pets >
walking

Pets v
fashion

- ☐ Sweatshirt
- ☐ Raincoat
- ☐ Xmas jumper
- ☐ Pyjamas

Pets >
home

Pets >
toys

Pets >
sets

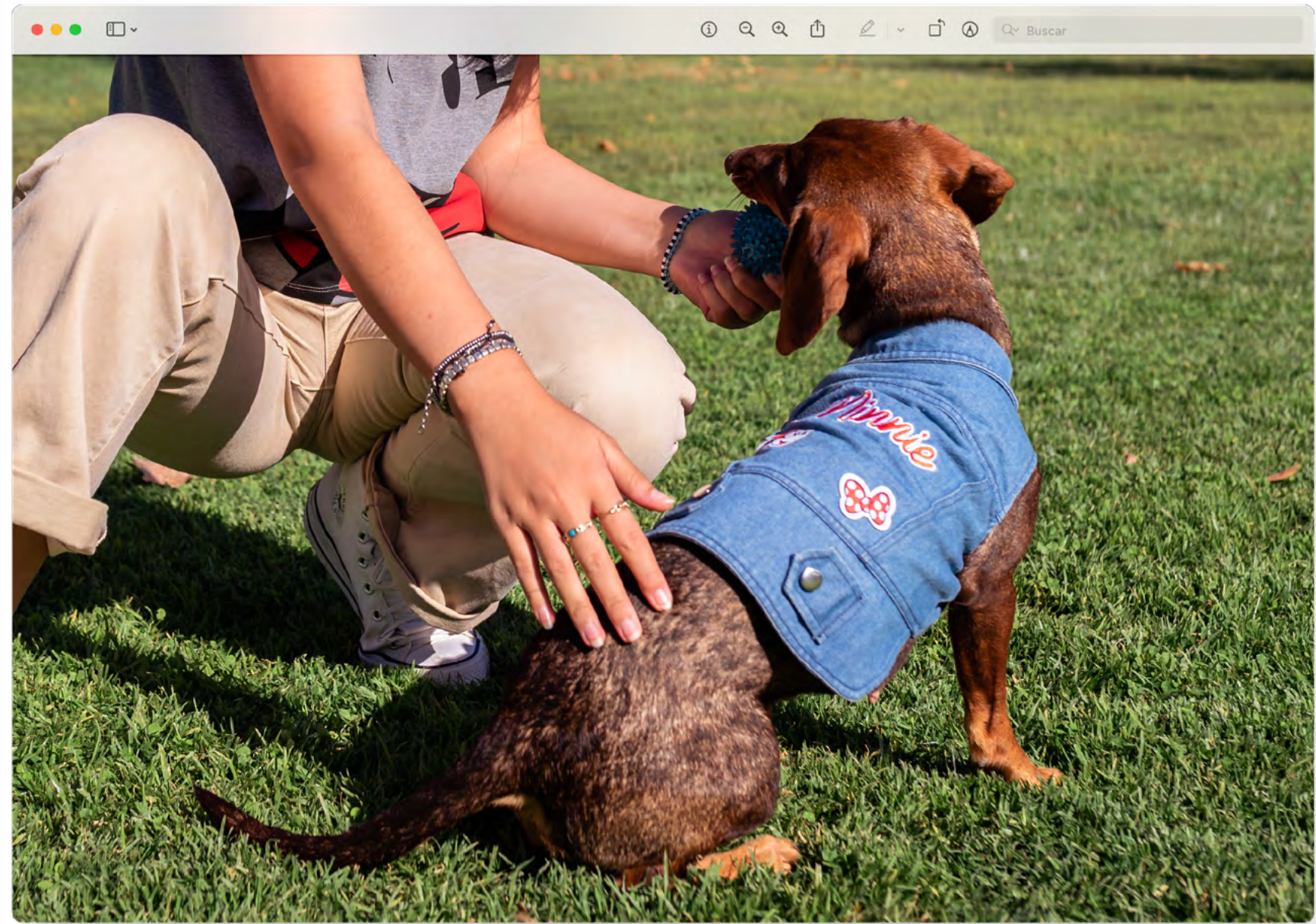
MORE v

 Retail Lab

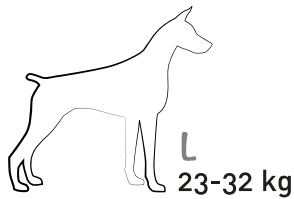
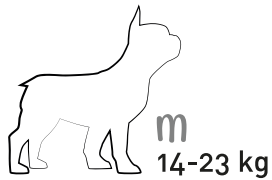
 Displays



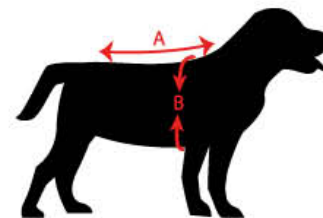
ROPA PARA PERROS / PETS FASHION /
Abbigliamento per cani



SIZE GUIDE



CÓMO MEDIR A TU MASCOTA HOW TO MEASURE YOUR PET Come misurare il vostro animale domestico



A - LARGO: medir desde la base del cuello hasta donde se inicia el rabo.

A - LENGHT: measure from the base of the neck to where the tail starts.

A - LUNGHEZZA: misurare dalla base del collo al punto in cui inizia la coda.

B - PECHO: medir la circunferencia del pecho en su parte más ancha.

B - CHEST: measure the circumference of the chest at its widest part.

B - TORACE: misurare la circonferenza del torace nella sua parte più ampia.

Highlights >

Pets >
walking

Pets v
fashion

- ☐ Sweatshirt
- ☒ Raincoat
- ☐ Xmas jumper
- ☐ Pyjamas

Pets >
home

Pets >
toys

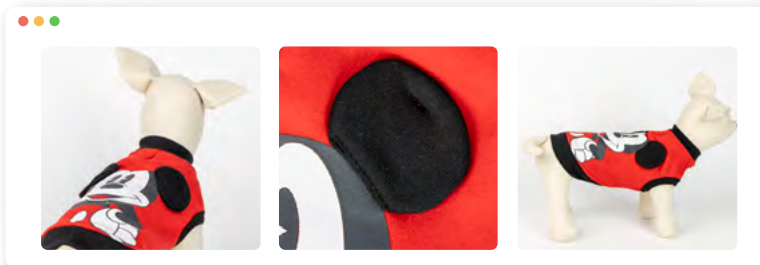
Pets >
sets

MORE v

- Retail Lab
- Displays



SUDADERAS PARA PERRO / DOG SWEATSHIRT / Felpa per cani



SIZE	LENGHT	CHEST
XXS	22 cm	34-42 cm
XS	28 cm	42-50 cm
S	32 cm	50-58 cm
M	36 cm	58-66 cm

Composition	65% PE 35% CO BRUSHED FLEECE
Pack	11 / 44 pcs
Packaging	Plastic hanger

Puños elásticos para ajustar mejor.
Elastic cuff for better fit.
Polsino elastico per una migliore vestibilità.

Impresión en serigrafía.
Silk print.
Stampa serigrafica.

Triple velcro para mayor sujeción.
3 Velcro closures to ensure a better fit.
3 chiusure in velcro per garantire una migliore vestibilità.

Detalles en 3D.
3D details.
Dettagli in 3D.

- CARACTERÍSTICAS /
FEATURES/
CARATTERISTICHE:**
- LIGERO**
LIGHT WEIGHT
LUCE
 - TRANSPIRABLE**
BREATHABLE
TRASPIRANTE
 - ELÁSTICO**
ELASTIC
ELASTIC
 - TÉRMICO**
COSY AND WARM
TERMICA

SUDADERAS PARA PERRO / DOG SWEATSHIRT / FELPA PER CANI



Highlights >

Pets >
walking

Pets v
fashion

- ☒ Sweatshirt
- ☐ Raincoat
- ☐ Xmas jumper
- ☐ Pyjamas

Pets >
home

Pets >
toys

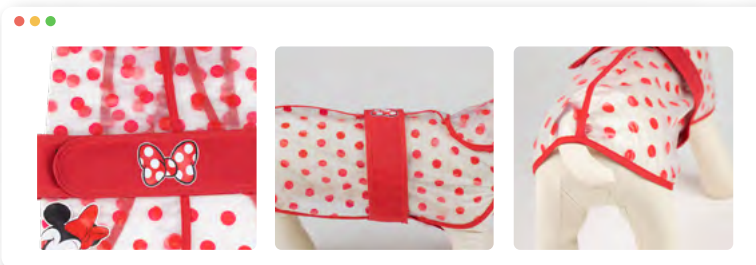
Pets >
sets

MORE v

- Retail Lab
- Displays



IMPERMEABLE / RAINCOAT / Impermeabile



SIZE	LENGHT	CHEST
XS	28 cm	44-50 cm
S	31 cm	50-58 cm
M	35 cm	58-64 cm
L	38 cm	64-70 cm

Composition **100% EVA**

Pack **12/48 pcs**

Packaging **Plastic hanger**

Banda con velcro para ajustar mejor.
Velcro band to ensure a better and adjusting fit.

Banda in velcro per garantire una migliore regolazione della vestibilità.

Impresión en serigrafía.
Silk print.

Stampa serigrafica.

CARACTERÍSTICAS /
FEATURES/
CARATTERISTICHE:

- LIGERO**
LIGHT WEIGHT
LUCE
- IMPERMEABLE**
WATERPROOF
IMPERMEABILE
- ELÁSTICO**
ELASTIC
ELASTIC

IMPERMEABLE / RAINCOAT / IMPERMEABILE



Highlights >

Pets >
walking

Pets v
fashion

- Sweatshirt
- Raincoat
- Xmas jumper
- Pyjamas

Pets >
home

Pets >
toys

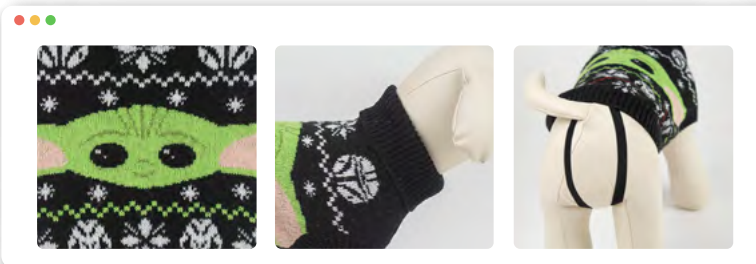
Pets >
sets

MORE v

-  Retail Lab
-  Displays



JERSEY NAVIDEÑO PARA PERRO / Dog Xmas jumper / Maglione natalizio per cani



SIZE	LENGHT	CHEST
XXS	17 cm	24-30 cm
XS	21 cm	30-54 cm
S	23 cm	34-38 cm
M	25 cm	38-42 cm

Composition	50% PE 45% AC 5% WOOL
Pack	4 / 24 pcs
Packaging	Plastic hanger



Puños elásticos para ajustar mejor.
Elastic cuff for better fit.
Polsino elastico per una migliore vestibilità.

Diseño en jacquard.
Jacquard design.
Disegno jacquard.

Elástico para piernas.
Adjustable elastic on legs.
Elastico regolabile sulle gambe.

- CARACTERÍSTICAS / FEATURES / CARATTERISTICHE:**
-  **LIGERO**
LIGHT WEIGHT
LUCE
 -  **TRANSPIRABLE**
BREATHABLE
TRASPIRANTE
 -  **ELÁSTICO**
ELASTIC
ELASTIC
 -  **TÉRMICO**
COSY AND WARM
TERMICA

JERSEY NAVIDEÑO PARA PERRO / DOG XMAS JUMPER / MAGLIONE NATALIZIO PER CANI



Highlights >

Pets >
walking

Pets v
fashion

- Sweatshirt
- Raincoat
- Xmas jumper
- Pyjamas

Pets >
home

Pets >
toys

Pets >
sets

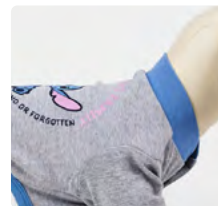
MORE v

 Retail Lab

 Displays



PIJAMA PARA PERRO / DOG PYJAMA / Pigiama per cani



SIZE	LENGHT	CHEST
XXS	22 cm	34-42 cm
XS	28 cm	42-50 cm
S	32 cm	50-58 cm
M	36 cm	58-66 cm

Composition	12% PE 88% CO Single Jersey
Pack	4 / 24 pcs
Packaging	Plastic hanger



Puños elásticos para ajustar mejor.
Elastic cuff for better fit.
Polsino elastico per una migliore vestibilità.

Impresión en serigrafía.
Silk print.
Stampa serigrafica.

Triple velcro para mayor sujeción.
3 Velcro closures to ensure a better fit.
3 chiusure in velcro per garantire una migliore vestibilità.

CARACTERÍSTICAS / FEATURES/ CARATTERISTICHE:



LIGERO
LIGHT WEIGHT
LUCE



TRANSPIRABLE
BREATHABLE
TRASPIRANTE



ELÁSTICO
ELASTIC
ELASTIC

home

PIJAMA PARA PERRO / DOG PYJAMA / PIGIAMA PER CANI



REF. 2800001295



REF. 2800001293



REF. 2800001295



Highlights >

Pets >
walking

Pets >
fashion

Pets ▾
home

- ☐ Cave bed
- ☐ Feeder
- ☐ Bowls

Pets >
toys

Pets >
sets

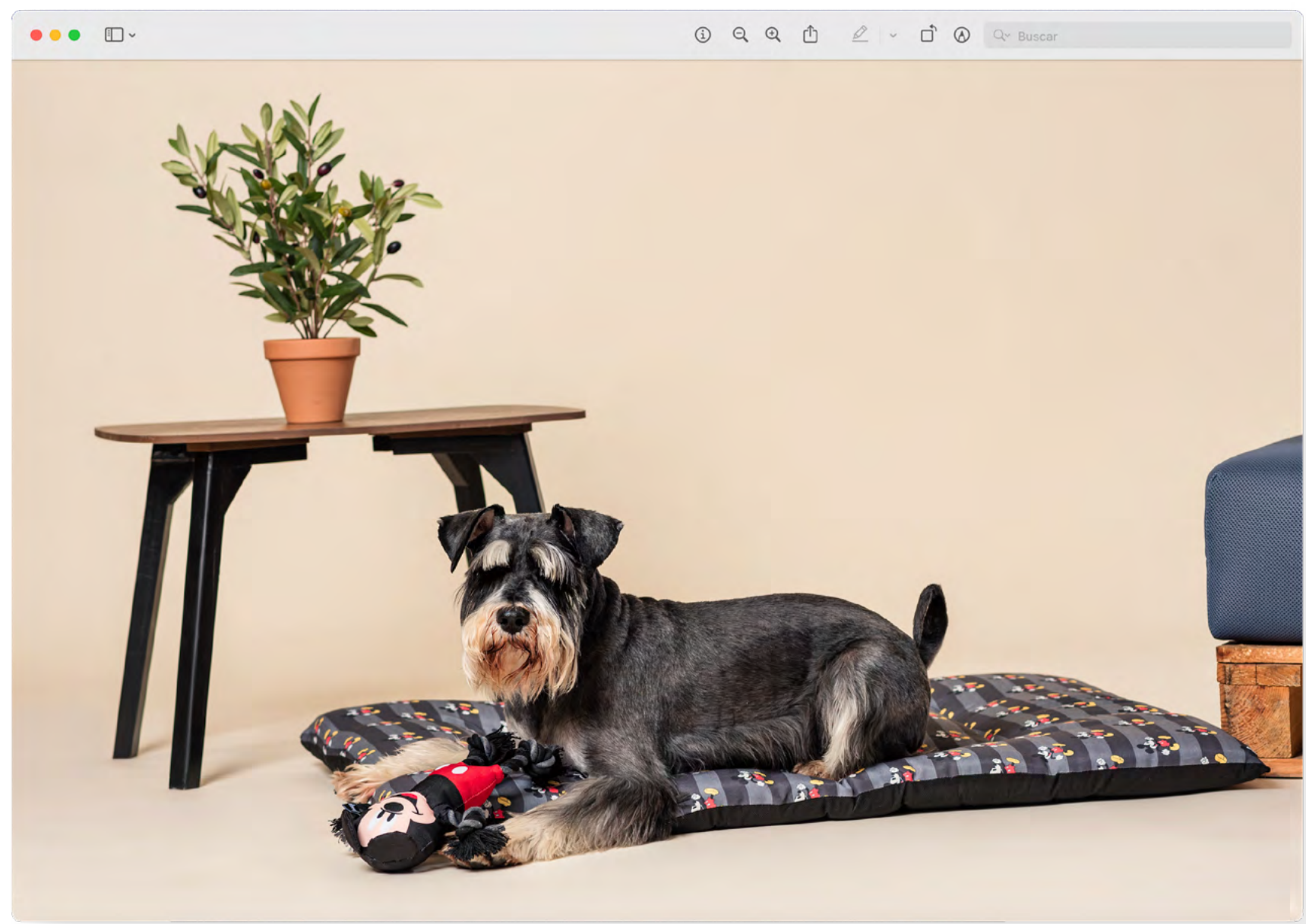
MORE ▾

 Retail Lab

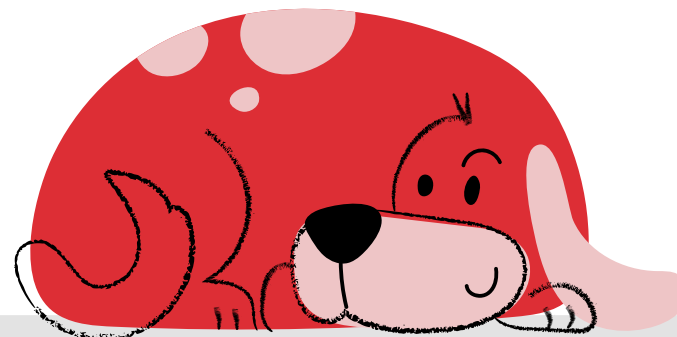
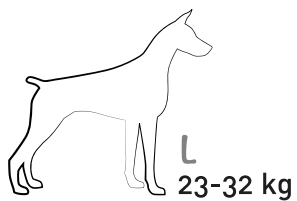
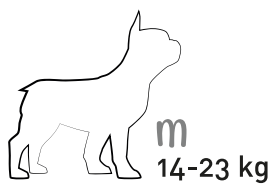
 Displays



CAMAS Y COMEDEROS PARA MASCOTAS / PETS BEDS AND BOWLS / Letti e mangiatoie per animali domestici



SIZE GUIDE

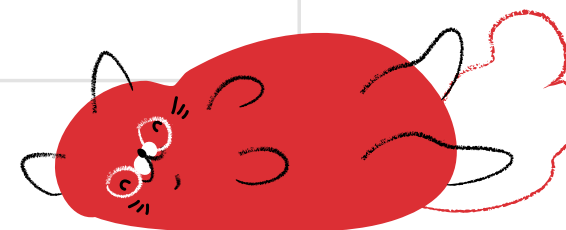
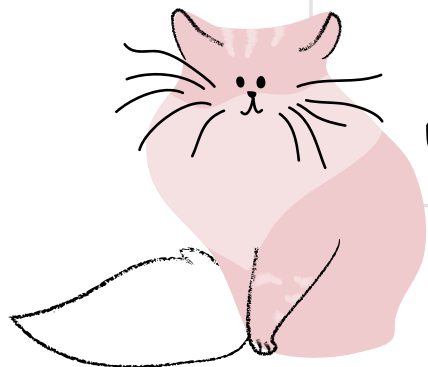


CAMA CUEVA BED CAVE LETTO IN GROTTA

TALLA / SIZE	ÚNICA
ANCHO / WIDTH	38 cm
ALTURA / HEIGHT	40 cm
LARGO / LENGTH	38 cm

COMEDERO BOWL ABBEVERATOIO

TALLA / SIZE	S	M	L
DIAMETER	14 cm	17,5 cm	22 cm
CAPACITY	0,18 L.	0,41 L.	0,76 L.



Highlights >

Pets >
walking

Pets >
fashion

Pets v
home

- ☐ Cave bed
- ☒ Feeder
- ☐ Bowls

Pets >
toys

Pets >
sets

MORE v

-  Retail Lab
-  Displays



CAMA CUEVA PARA MASCOTAS / PETS CAVE BED / Letto in grotta per animali domestici



Cojín extraíble.
Removable cushion.
Cuscino rimovibile.



Base de poliéster
antideslizante y resistente.
*Anti-Slip and thermal
insulation base.*
Base in poliestere antiscivolo
e resistente.

CARACTERÍSTICAS / FEATURES/ CARATTERISTICHE:

 **LIGERO**
LIGHT WEIGHT
LUCE

 **ANTIDESLIZANTE**
ANTI-SLIP
ANTISCIVOLO

 **TÉRMICO**
COSY AND WARM
TERMICA



Composition	100% PE microvelvet
Size	38 x 40 x 38 cm
Pack	6 pcs
Packaging	Polly bag + hangtag



CAMA CUEVA PARA MASCOTAS / PETS CAVE BED / LETTO IN GROTTA PER ANIMALI DOMESTICI



Highlights >

Pets >
walking

Pets >
fashion

Pets v
home

- ☒ Cave bed
- ☐ Feeder
- ☒ Bowls

Pets >
toys

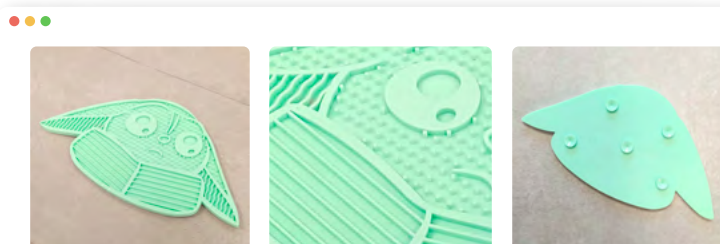
Pets >
sets

MORE v

-  Retail Lab
-  Displays



ALIMENTADOR PARA MASCOTAS / PETS FEEDER / Alimentatore per animali domestici



Comedero de goma antiestrés.
Anti-stress rubber feeder.
Alimentatore in gomma antistress.

Base antideslizante.
Anti-slippery base.
Base antiscivolo.

CARACTERÍSTICAS / FEATURES/ CARATTERISTICHE:



RESISTENTE
RESISTANT
RESISTENTE



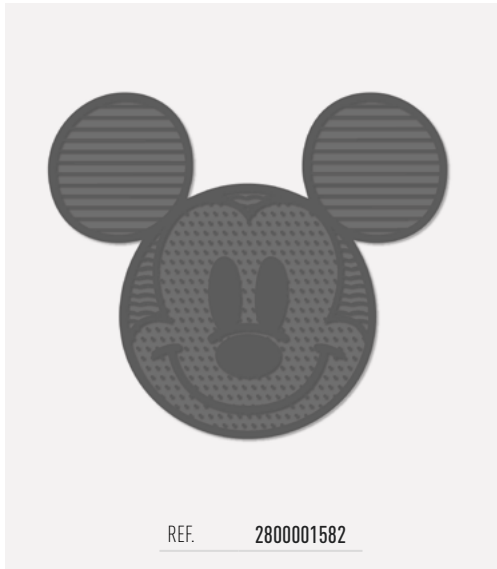
ANTIDESLIZANTE
ANTI-SLIP
ANTISCIVOLO



APTO
LAVAJILLAS
DISHWASHER
SAFE
LAVABILE IN
LAVASTOVIGLIE

Composition	100% RUBBER
Size	28 x 16 x 1,5 cm
Pack	4/24 pcs
Packaging	Header card

ALIMENTADOR PARA MASCOTAS / PETS FEEDER / ALIMENTATORE PER ANIMALI DOMESTICI



Highlights >

Pets >
walking

Pets >
fashion

Pets v
home

- Cave bed
- Feeder
- Bowls

Pets >
toys

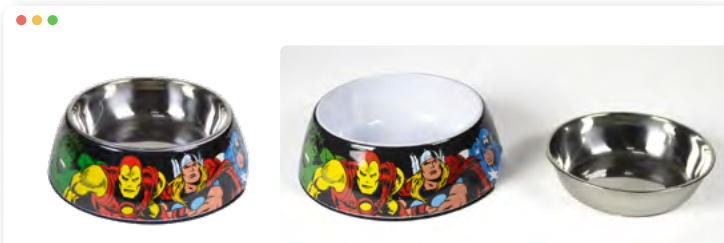
Pets >
sets

MORE v

- Retail Lab
- Displays



COMEDEROS PARA MASCOTAS / PETS BOWLS / Mangiatoie per animali domestici



SIZE	DIAMETER	HEIGHT	CAPACITY
S	14 cm	4,5 cm	180 ml
M	17,5 cm	5,6 cm	410 ml
L	22 cm	7 cm	760 ml

Comedero de melamina / acero inoxidable.
Diseño exclusivo y resistente con asadero.
Melamine / stainless steel bowl.
Exclusive design, durable and with
easy grip.
Ciotola in melamina/acciaio inossidabile.
Design esclusivo, resistente e di facile
presa.

Base antideslizante.
Anti-slippery base.
Base antiscivolo.

Plato metálico extraíble, apto lavavajillas.
Removable metallic plate and
dishwasher safe.
Piatto metallico rimovibile e lavabile in
lavastoviglie.

CARACTERÍSTICAS / FEATURES/ CARATTERISTICHE:



RESISTENTE
RESISTANT
RESISTENTE



ANTIDESLIZANTE
ANTI-SLIP
ANTISCIVOLO



APTO
LAVAJILLAS
DISHWASHER
SAFE
LAVABILE IN
LAVASTOVIGLIE

Composition 60% PLA melamine
40% MET

Pack 4/12 or 4/24 pcs

Packaging Polly bag + info
sticker on back



COMEDERO PARA MASCOTAS / PETS BOWLS / MANGIATOIE PER ANIMALI DOMESTICI



S REF.	-
M REF.	-
L REF.	2800000425



S REF.	2800000361
M REF.	2800000423
L REF.	2800000429



S REF.	2800000356
M REF.	2800000418
L REF.	2800000424



S REF.	2800000358
M REF.	2800000420
L REF.	2800000426



Highlights >

Pets >
walking

Pets >
fashion

Pets >
home

Pets v
toys

- ☐ Cord toys
- ☐ Polyester toys
- ☐ TPR toys
- ☐ Cat toys

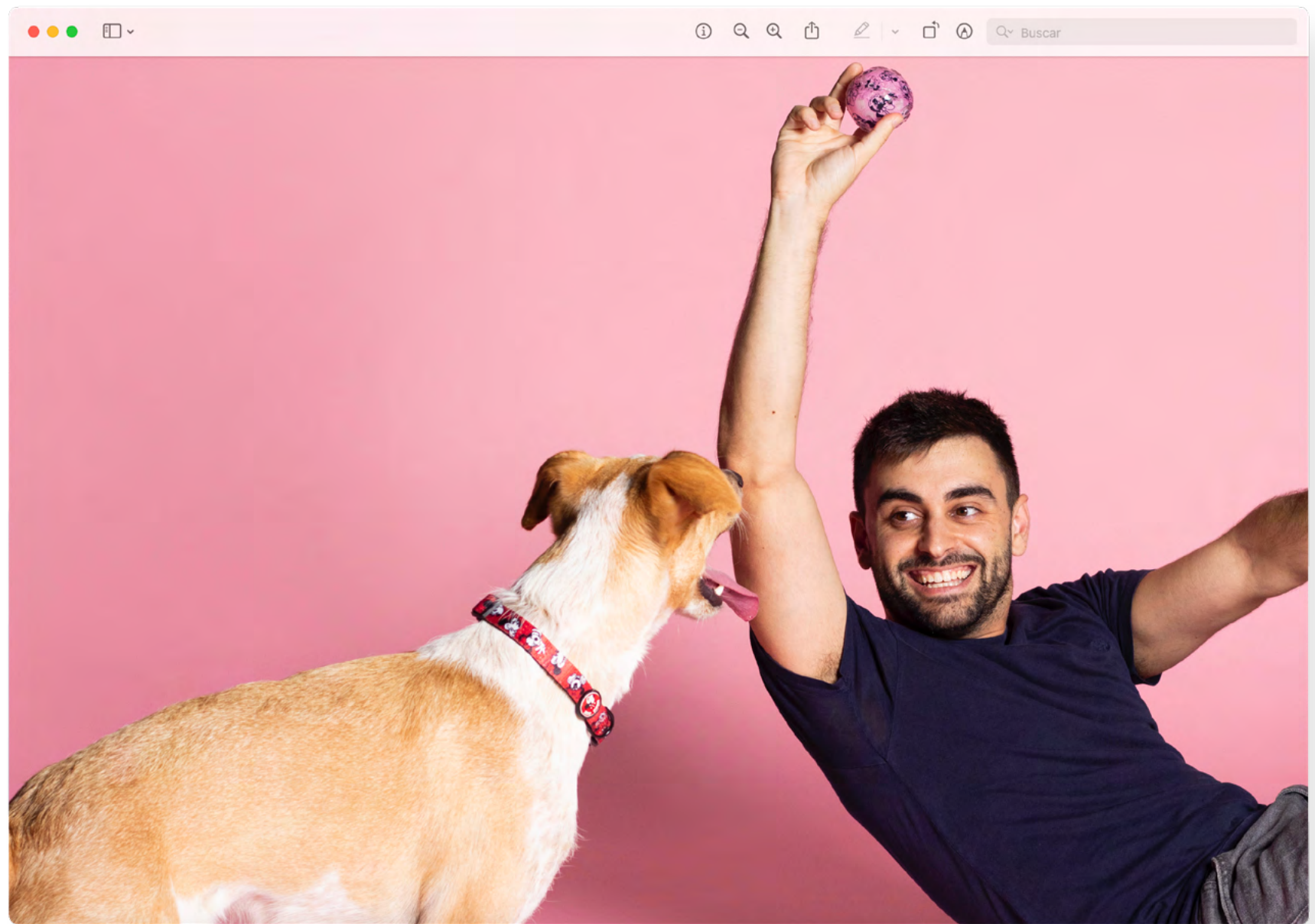
Pets >
sets

MORE v

 Retail Lab

 Displays

JUGUETES PARA MASCOTAS / PETS TOYS /
Giocattoli per animali domestici





JUGUETES DE CUERDA
ROPE TOYS
GIACATTOLI IN CORDA



JUGUETES DE POLIÉSTER
POLYESTER TOYS
GIACATTOLI IN POLIESTERE



JUGUETES DE TPR
TPR TOYS
GIACATTOLI IN TPR



JUGUETES PARA GATOS
CAT TOYS
GIACATTOLI PER GATTI



Highlights >

Pets >
walking

Pets >
fashion

Pets >
home

Pets v
toys

- ☐ Cord toys
- ☒ Polyester toys
- ☐ TPR toys
- ☐ Cat toys

Pets >
sets

MORE v

- Retail Lab
- Displays



CUERDA DENTAL PARA PERROS / DENTAL ROPE TOY FOR DOGS/ Corda dentale per cani



CARACTERÍSTICAS / FEATURES/ CARATTERISTICHE:

RESISTENTE
RESISTANT
RESISTENTE

SALUDABLE
HEALTHY
SANO

HIGIENE DENTAL
DENTAL HYGIENE
IGIENE DENTALE

CON SONIDO
WITH SOUND
CON SUONO

Cabeza de peluche con detalles bordados y sonido interior.
Soft plush head with embroidery details and squeaky sound.
Testa in peluche con dettagli ricamati e suono interno.

Cuerda resistente: Limpia los dientes, ideal para una correcta higiene dental.
Resistant rope: cleans the teeth, ideal for proper dental hygiene, though cord friction.
Corda resistente: Pulisce i denti, ideale per una corretta igiene dentale.

Composition	65% CO 35% PE
Size	5,5 x 37 x 6 cm
Pack	12 / 48 pcs
Packaging	Header card

CUERDA DENTAL PARA PERROS / DENTAL CORD FOR DOGS / CORDA DENTALE PER CANI



Highlights >

Pets >
walking

Pets >
fashion

Pets >
home

Pets v
toys

- ☐ Cord toys
- ☒ Polyester toys
- ☐ TPR toys
- ☐ Cat toys

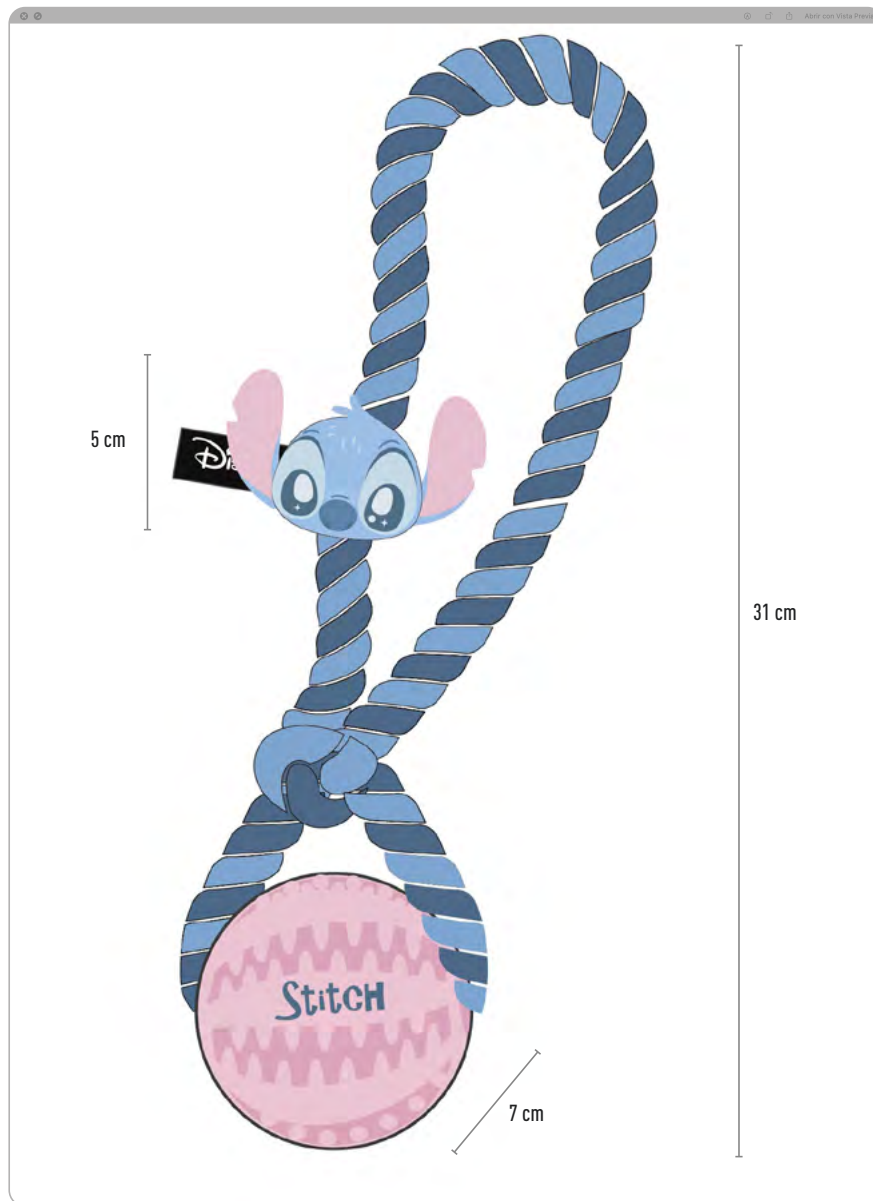
Pets >
sets

MORE v

 Retail Lab
 Displays



DISPENSADOR DE SNACKS CON CUERDA / SNACKS DISPENSER WITH CORD / Dispenser per snack con corda



CARACTERÍSTICAS / FEATURES/ CARATTERISTICHE:



RESISTENTE
RESISTANT
RESISTENTE



SALUDABLE
HEALTHY
SANO



HIGIENE DENTAL
DENTAL HYGIENE
IGIENE DENTALE

Juguete de tiro, perfecto para ayudar a los
perros con mandíbula plana.

*Pulling toy, perfect to help dogs
with flat jaws.*

Giocattolo da tirare, perfetto per aiutare i cani
con la mascella piatta.

Cuerda resistente: Limpia los dientes, ideal
para una correcta higiene dental.

*Resistant rope: cleans the teeth,
ideal for proper dental hygiene,
through cord friction.*

Corda resistente: Pulisce i denti, ideale per
una corretta igiene dentale.

Dispensador tipo pelota con agujeros para
poner el pienso.

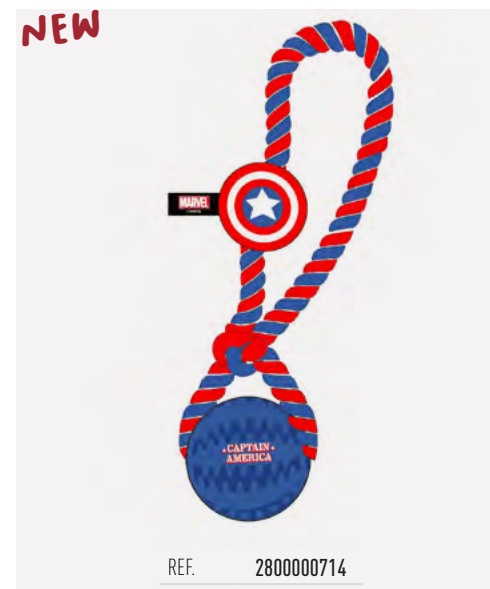
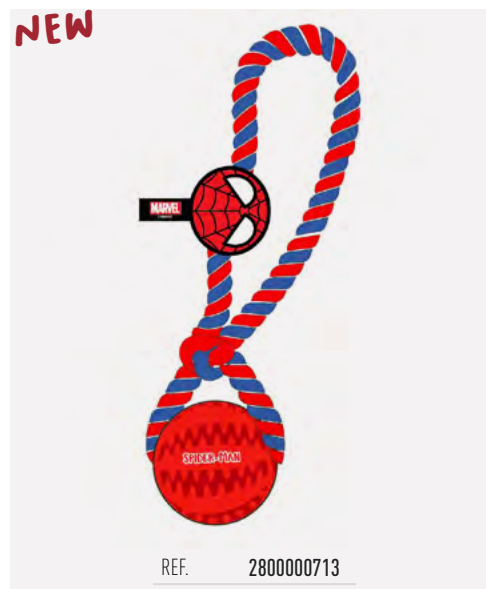
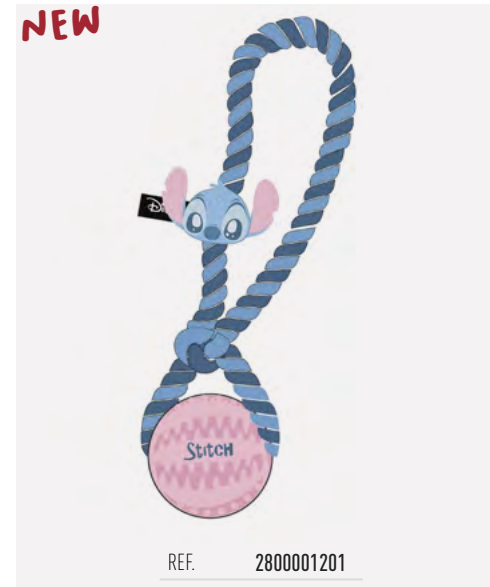
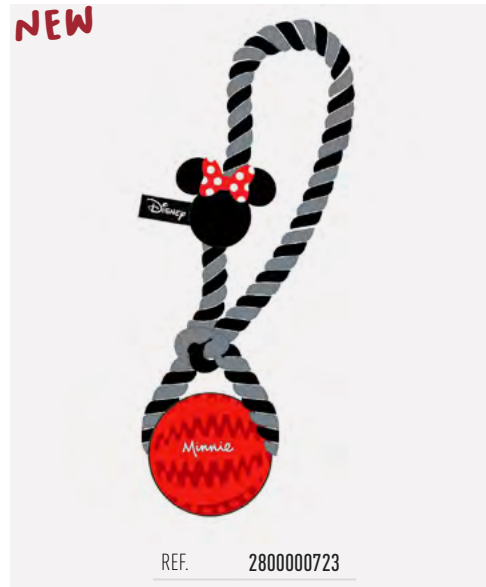
*Dispenser like a ball with holes to
put the feed in.*

Palla con fori per l'inserimento del mangime.

Composition	Cotton cord TPR ball PE character head
Size	10 x 31 x 7 cm
Pack	4 / 24 pcs
Packaging	Header card



PELOTA CON CUERDA PARA PERROS / CORD BALL FOR DOGS / PALLA CON CORDA PER CANI



Highlights >

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walking

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home

Pets v
toys

- ☐ Cord toys
- ☒ Polyester toys
- ☐ TPR toys
- ☐ Cat toys

Pets >
sets

MORE v

- Retail Lab
- Displays



JUGUETE CUERDA DENTAL PARA PERROS / DENTAL ROPE TOY FOR DOGS / Giocattolo corda dentale per cani



CARACTERÍSTICAS / FEATURES/ CARATTERISTICHE:



RESISTENTE
RESISTANT
RESISTENTE



SALUDABLE
HEALTHY
SANO



HIGIENE DENTAL
DENTAL HYGIENE
IGIENE DENTALE



CON SONIDO
WITH SOUND
CON SUONO

Cuerda resistente: Limpia los dientes, ideal para una correcta higiene dental.
Resistant rope: cleans the teeth, ideal for proper dental hygiene, though cord friction.
Corda resistente: Pulisce i denti, ideale per una corretta igiene dentale.

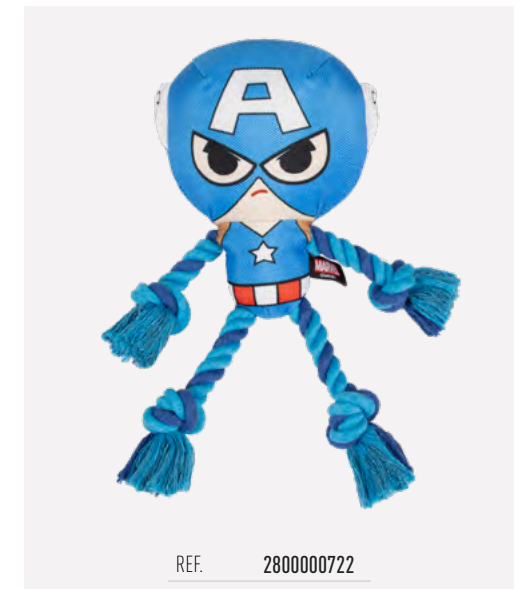
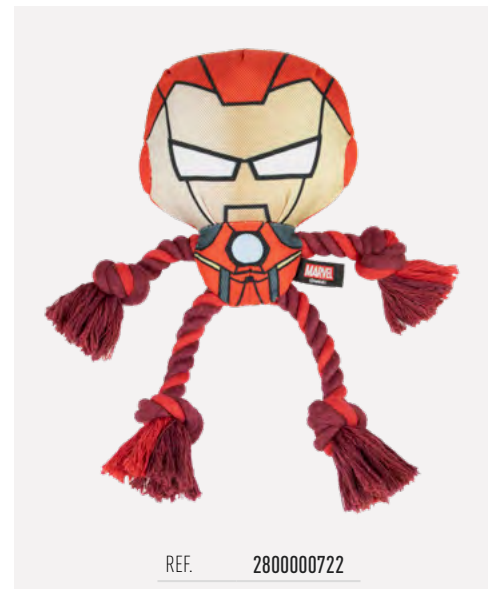
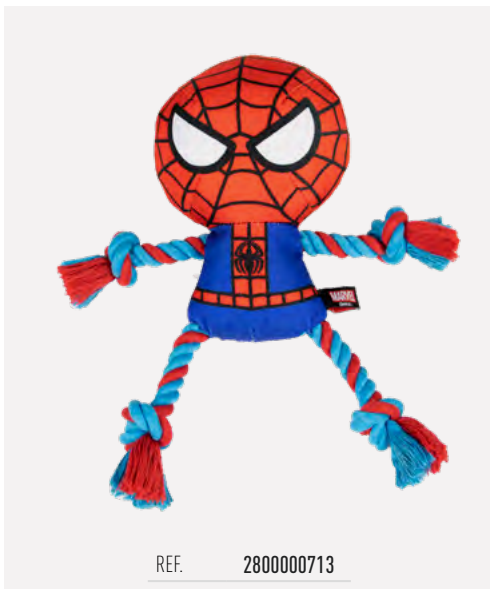
Tejido Oxford (imitación nylon) de alta calidad: resistente con un buen agarre.
High quality Oxford fabric (nylon imitation): strong fabric with a good grip.
Tessuto Oxford di alta qualità (imitazione del nylon): tessuto resistente con una buona presa.



Composition	100% PE
Size	5 x 13 x 26 cm
Pack	4 / 24 pcs
Packaging	Header card



CUERDA DENTAL PARA PERROS / DENTAL CORD FOR DOGS / CORDA DENTALE PER CANI



Highlights >

Pets >
walkingPets >
fashionPets >
homePets v
toys

- ☐ Cord toys
- ☒ Polyester toys
- ☐ TPR toys
- ☐ Cat toys

Pets >
sets

MORE v

-  Retail Lab
-  Displays



DISCO CUERDA DENTAL PARA PERROS / DENTAL ROPE HOOP FOR DOGS / Cerchio corda dentale per cani



CARACTERÍSTICAS / FEATURES/ CARATTERISTICHE:



RESISTENTE
RESISTANT
RESISTENTE



SALUDABLE
HEALTHY
SANO



HIGIENE DENTAL
DENTAL HYGIENE
IGIENE DENTALE



CON SONIDO
WITH SOUND
CON SUONO

Composition	70% PE Cotton rope
Size	22 x 22 x 1,5 cm
Pack	4 / 24 pcs
Packaging	Header card



Cuerda resistente: Limpia los dientes, ideal para una correcta higiene dental.

Resistant rope: cleans the teeth, ideal for proper dental hygiene, though cord friction.

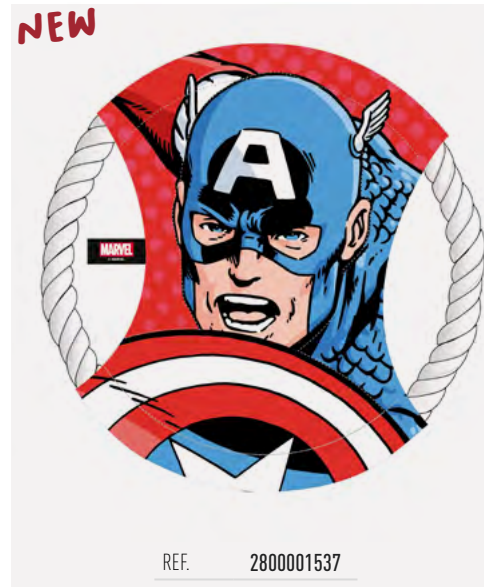
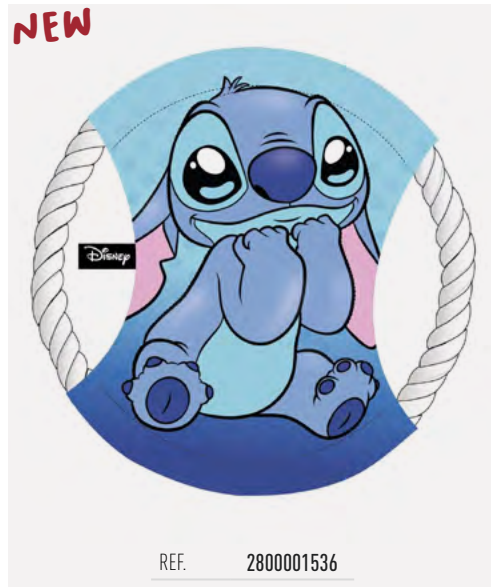
Corda resistente: Pulisce i denti, ideale per una corretta igiene dentale.

Tejido Oxford (imitación nylon) de alta calidad: resistente con un buen agarre.
High quality Oxford fabric (nylon imitation): strong fabric with a good grip.

Tessuto Oxford di alta qualità (imitazione del nylon): tessuto resistente con una buona presa.

Parte central con relleno.
Central part with padding.
Parte centrale con imbottitura

DISCO CUERDA DENTAL PARA PERROS / DENTAL ROPE HOOP FOR DOGS / CERCHIO CORDA DENTALE PER CANI



Highlights >

Pets >
walking

Pets >
fashion

Pets >
home

Pets v
toys

- ☐ Cord toys
- ☒ Polyester toys
- ☐ TPR toys
- ☐ Cat toys

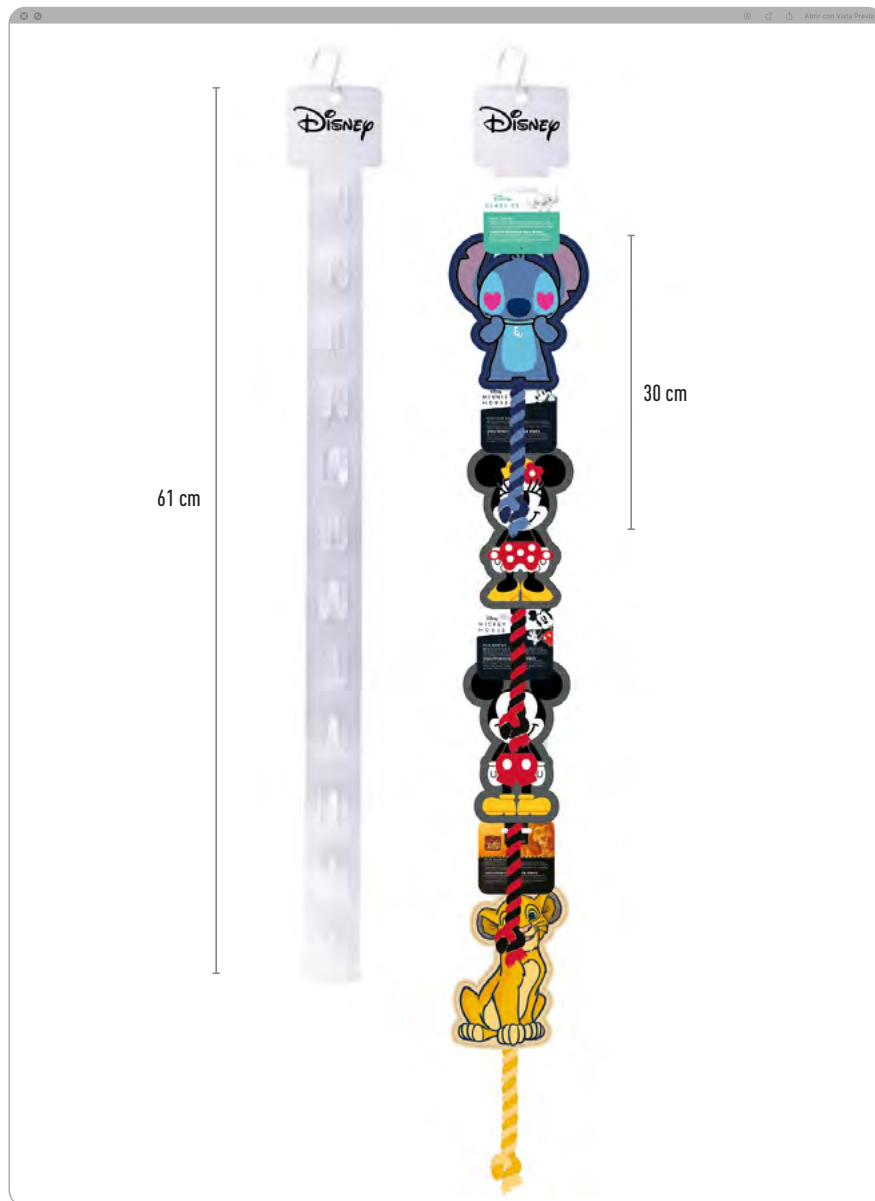
Pets >
sets

MORE v

- Retail Lab
- Displays



DISPLAY JUGUETES DE CUERDA / ROPE PLUSH TOYS DISPLAY / Espositore per peluche di corda



CARACTERÍSTICAS / FEATURES/ CARATTERISTICHE:



RESISTENTE
RESISTANT
RESISTENTE



SALUDABLE
HEALTHY
SANO



HIGIENE DENTAL
DENTAL HYGIENE
IGIENE DENTALE



CON SONIDO
WITH SOUND
CON SUONO

Ribete de polyester resistente.
Resistant polyester binding.
Rilegatura in poliestere resistente.

Sonido y papel crash en el interior.
Crash paper inside and squeaky sound.
Suono e carta crash all'interno.

Cuerda resistente: Limpia los dientes, ideal para una correcta higiene dental.
Resistant rope: cleans the teeth, ideal for proper dental hygiene, though cord friction.
Corda resistente: Pulisce i denti, ideale per una corretta igiene dentale.

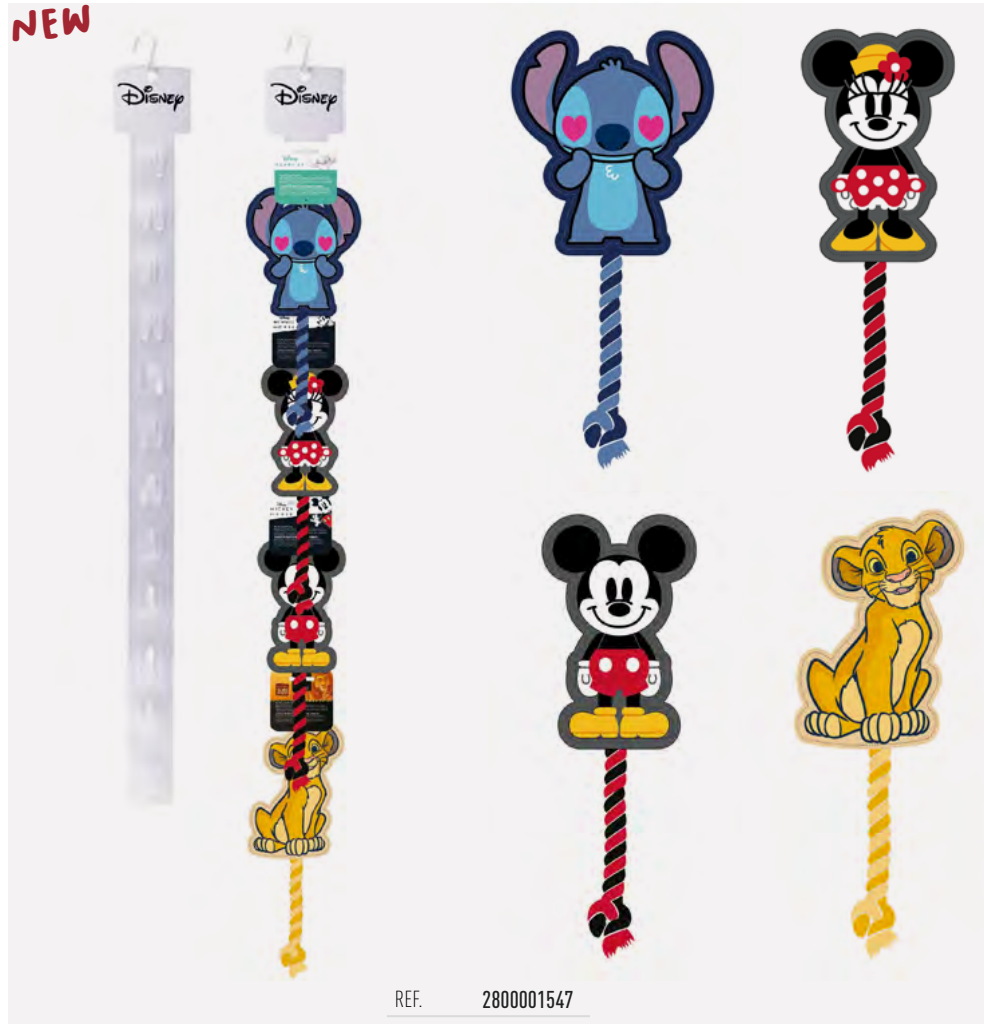
Composition 100% PE
Cotton rope

Size toy: 30 x 12,5 cm

Pack 6 pcs

Packaging Flat pack

DISPLAY JUGUETES DE CUERDA / ROPE PLUSH TOYS DISPLAY / EXPOSIORE PER PELUCHE DI CORDA



Highlights >

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walking

Pets >
fashion

Pets >
home

Pets v
toys

- Cord toys
- Polyester toys
- TPR toys
- Cat toys

Pets >
sets

MORE v

- Retail Lab
- Displays



JUGUETE ACOLCHADO RECTANGULAR /
RECTANGULAR PADDED TOY FOR DOGS /
Giocattolo rettangolare imbottito



CARACTERÍSTICAS /
FEATURES/
CARATTERISTICHE:



RESISTENTE
RESISTANT
RESISTENTE

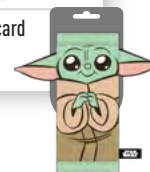


CON SONIDO
WITH SOUND
CON SUONO

Ribete de polyester resistente.
Resistant polyester binding.
Rilegatura in poliestere resistente.

Relleno de algodón.
Cotton filled.
Cotone riempito.

Composition	100% PE
Size	6 x 13 x 26 cm
Pack	4 / 24 pcs
Packaging	Header card



home



JUGUETE ACOLCHADO RECTANGULAR / RECTANGULAR PADDED TOY FOR DOGS / GIACCATTOLO RETTANGOLARE IMBOTTITO

NEW



REF. 2800001542

NEW



REF. 2800001543

NEW



REF. 2800001544

NEW



REF. 2800001546

Highlights >

Pets >
walking

Pets >
fashion

Pets >
home

Pets v
toys

- Cord toys
- Polyester toys
- TPR toys
- Cat toys

Pets >
sets

MORE v

- Retail Lab
- Displays



PELUCHE PARA MASCOTAS /
SOFT TOY FOR PETS /
Peluche per animali domestici



CARACTERÍSTICAS /
FEATURES/
CARATTERISTICHE:



RESISTENTE
RESISTANT
RESISTENTE



SALUDABLE
HEALTHY
SANO

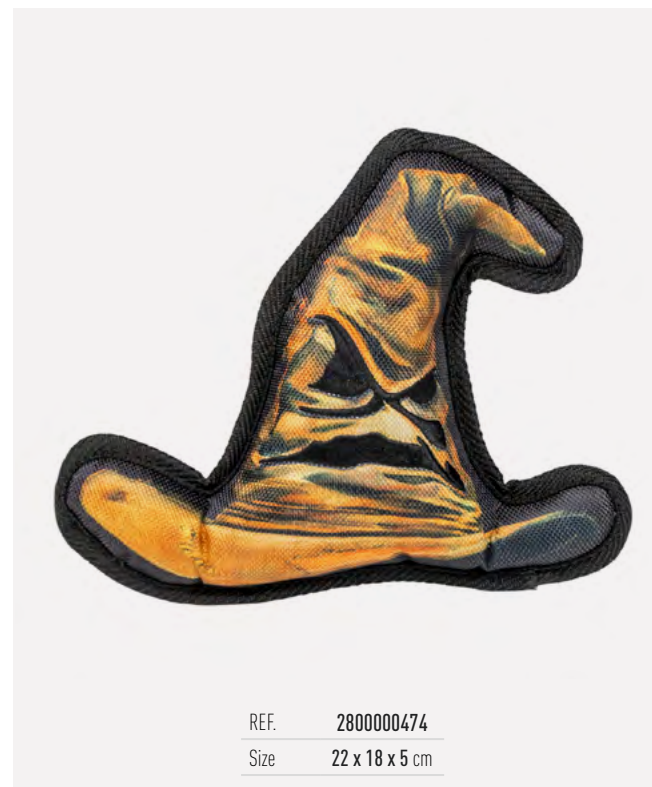
Ribete de polyester resistente.
Resistant polyester binding.
Rilegatura in poliestere resistente.

Tejido Oxford (imitación nylon) de alta
calidad: resistente con un buen agarre.
*High quality Oxford fabric (nylon
imitation): strong fabric with a
good grip.*
Tessuto Oxford di alta qualità (imitazione
del nylon): tessuto resiste

Composition	100% PE
Pack	4 / 48 pcs
Packaging	Header card



PELUCHE PARA MASCOTAS / SOFT TOY FOR PETS / PELUCHE PER ANIMALI DOMESTICI



Highlights >

Pets >
walking

Pets >
fashion

Pets >
home

Pets v
toys

- ☒ Cord toys
- ☐ Polyester toys
- ☐ TPR toys
- ☐ Cat toys

Pets >
sets

MORE v

- Retail Lab
- Displays



PELUCHE PARA MASCOTAS /
SOFT TOY FOR PETS /
Peluche per animali domestici



CARACTERÍSTICAS /
FEATURES/
CARATTERISTICHE:



RESISTENTE
RESISTANT
RESISTENTE



SALUDABLE
HEALTHY
SANO

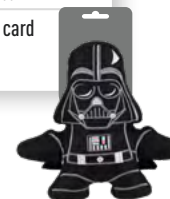
Tejido Oxford (imitación nylon) de alta calidad: resistente con un buen agarre.
High quality Oxford fabric (nylon imitation): strong fabric with a good grip.
Tessuto Oxford di alta qualità (imitazione del nylon): tessuto resiste

Composition 100% PE

Size 21 x 24 cm

Pack 4 / 24 pcs

Packaging Header card





PELUCHE PARA MASCOTAS / SOFT TOY FOR PETS / PELUCHE PER ANIMALI DOMESTICI



Highlights >

Pets >
walking

Pets >
fashion

Pets >
home

Pets v
toys

- Cord toys
- Polyester toys
- TPR toys
- Cat toys

Pets >
sets

MORE v

-  Retail Lab
-  Displays



PELUCHE PARA MASCOTAS /
SOFT TOY FOR PETS /
Peluche per animali domestici



CARACTERÍSTICAS /
FEATURES/
CARATTERISTICHE:



SALUDABLE
HEALTHY
SANO



TEJIDO SUAVE
SOFT FABRIC
TESSUTO MORBIDO

Tejido suave de alta calidad: resistente
con un buen agarre, el compañero
perfecto de tu mascota.
*Soft Fabric, very cosy making it
the perfect companion for your
pet.*
Tessuto morbido di alta qualità: resistente
e con una buona presa, il compagno
perfetto per il vostro animale domestico.

Composition 100% PE
Pack 4 / 24 pcs
Packaging Header card





PELUCHE PARA MASCOTAS / SOFT TOY FOR PETS / PELUCHE PER ANIMALI DOMESTICI



REF.	2800000487
Size	13 x 15 x 21 cm



REF.	2800000472
Size	13 x 18 x 22 cm



REF.	2800000470
Size	9 x 19 x 22 cm

Highlights >

Pets >
walking

Pets >
fashion

Pets >
home

Pets v
toys

- Cord toys
- Polyester toys
- TPR toys
- Cat toys

Pets >
sets

MORE v

-  Retail Lab
-  Displays



MORDEDOR DENTAL PARA PERROS / TEETHERS FOR DOGS / Anello per la dentizione per cani



CARACTERÍSTICAS / FEATURES/ CARATTERISTICHE:

 RESISTENTE
RESISTANT
RESISTENTE

 SALUDABLE
HEALTHY
SANO

 HIGIENE DENTAL
DENTAL HYGIENE
IGIENE DENTALE

Pieza de goma termoplastico TPR que
limpia dientes y masajea la encía, ideal
para una correcta higiene dental.
*TPR thermoplastic rubber piece
that cleans teeth and massages
the gums, ideal for proper
dental hygiene.*

Pezzo in gomma termoplastica TPR che
pulisce i denti e massaggia le gengive,
ideale per una corretta igiene dentale.

Aplicaciones 3D
3D application
Applicazioni 3D



Composition	70% TPR 30% PE
Size	11 x 30 x 9 cm
Pack	12 pcs
Packaging	Header card



MORDEDOR DENTAL PARA PERROS / TEETHERS FOR DOGS / ANELLO PER LA DENTIZIONE PER CANI

NEW



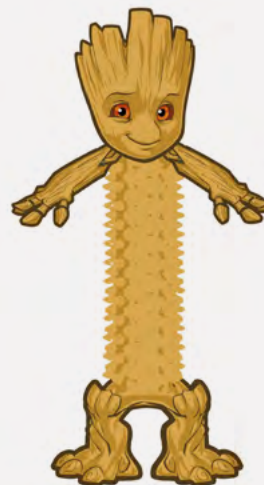
REF. 2800001593

NEW



REF. 2800001594

NEW



REF. 2800001595



REF. 2800000453



REF. 2800000452



REF. 2800000456



REF. 2800000690

Highlights >

Pets >
walking

Pets >
fashion

Pets >
home

Pets v
toys

- Cord toys
- Polyester toys
- TPR toys
- Cat toys

Pets >
sets

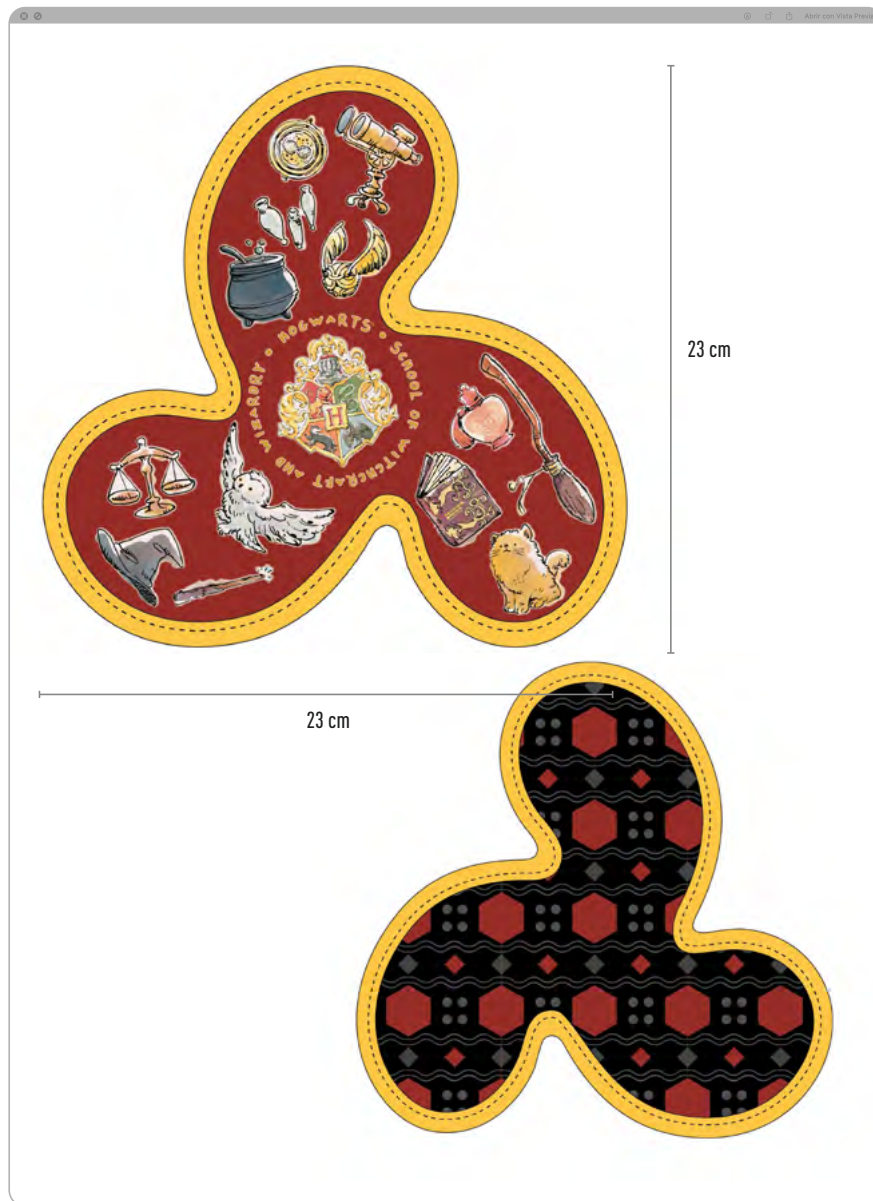
MORE v

Retail Lab

Displays



JUGUETE BOOMERANG PARA PERROS / BOOMERANG TOY FOR DOGS / Giocattolo boomerang per cani



CARACTERÍSTICAS / FEATURES/ CARATTERISTICHE:



RESISTENTE
RESISTANT
RESISTENTE



SALUDABLE
HEALTHY
SANO



HIGIENE DENTAL
DENTAL HYGIENE
IGIENE DENTALE



CON SONIDO
WITH SOUND
CON SUONO



Composition 60% PE
40% TPR

Pack 12 pcs

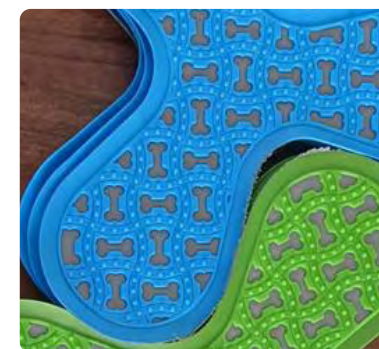
Packaging Header card



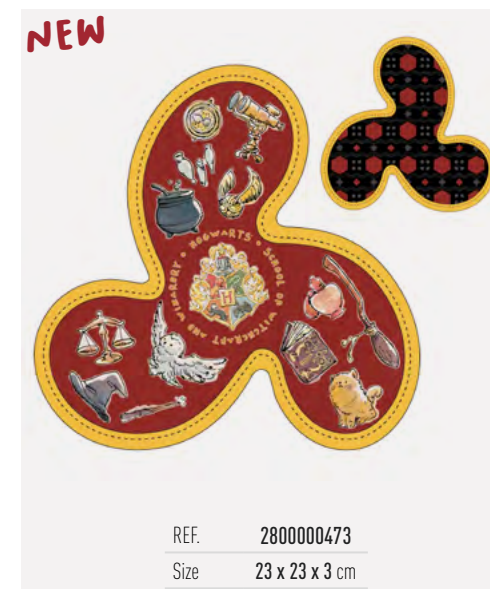
La parte trasera lleva una capa de TPR con
textura para la salud dental del perro.
*The backside has a textured
TPR coating for the dog's dental
health.*
Il retro è dotato di un rivestimento in TPR
testurizzato per la salute dentale del cane.

Ribete de polyester resistente.
Resistant polyester binding.
Rilegatura in poliestere resistente.

Relleno de foam.
Foam filling.
Schiuma di riempimento.



JUGUETE BOOMERANG PARA PERROS / BOOMERANG TOY FOR DOGS / GIACATTOLO BOOMERANG PER CANI



Highlights >

Pets >
walking

Pets >
fashion

Pets >
home

Pets v
toys

- Cord toys
- Polyester toys
- TPR toys
- Cat toys

Pets >
sets

MORE v

 Retail Lab

 Displays



JUGUETE MORDEDOR EN TPR / TPR TEETHING TOYS / Giocattolo da dentizione in TPR



CARACTERÍSTICAS / FEATURES/ CARATTERISTICHE:

 RESISTENTE
RESISTANT
RESISTENTE

 SALUDABLE
HEALTHY
SANO

 HIGIENE DENTAL
DENTAL HYGIENE
IGIENE DENTALE

 CON SONIDO
WITH SOUND
CON SUONO

Pieza de goma termoplastico TPR que
limpia dientes y masajea la encía, ideal
para una correcta higiene dental.
*TPR thermoplastic rubber piece
that cleans teeth and massages
the gums, ideal for proper
dental hygiene.*

Pezzo in gomma termoplastica TPR che
pulisce i denti e massaggia le gengive,
ideale per una corretta igiene dentale.

Silbato en la parte interior
Whistle mechanism inside
Fischio all'interno

Composition 50% TPR
50% PE CANVAS

Size 15 x 15 x 6 cm

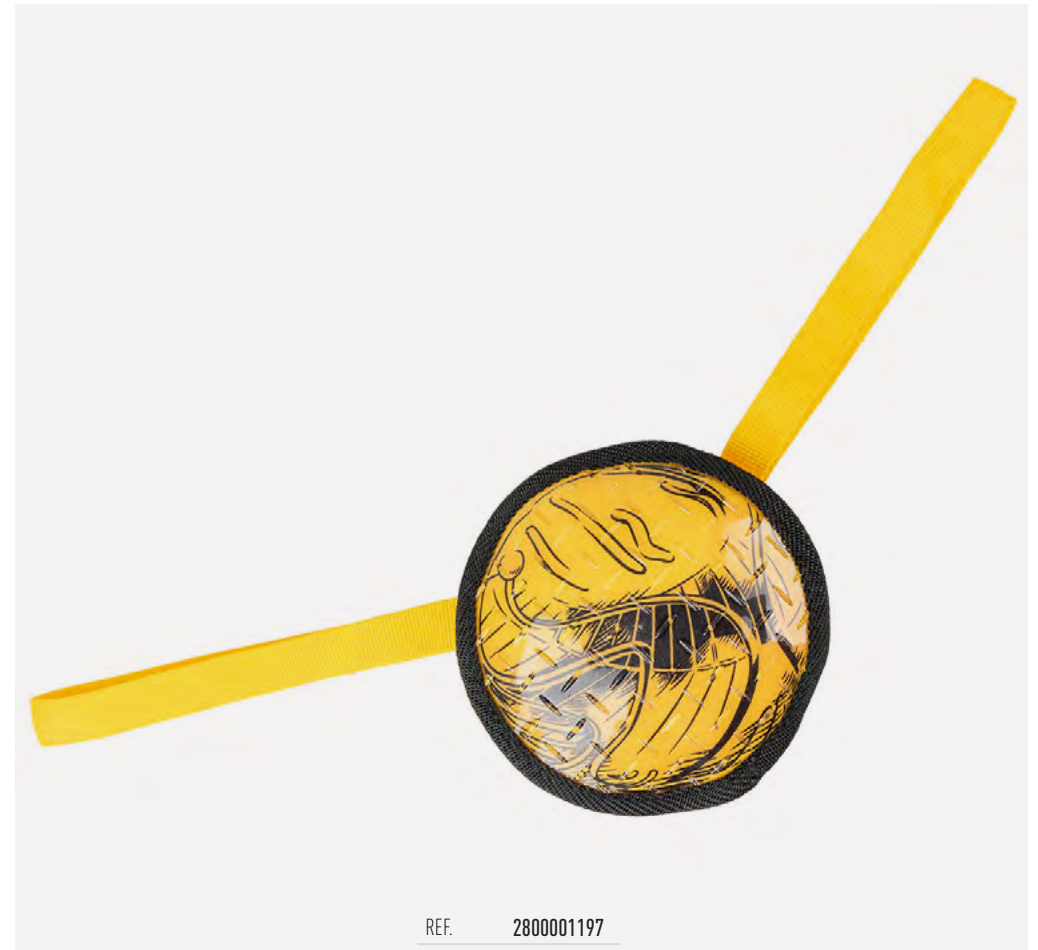
Pack 4 / 48 pcs

Packaging Header card



home

JUGUETE MORDEDOR EN TPR / TPR TEETHING TOYS / GIOCATTOLO DA DENTIZIONE IN TPR



Highlights >

Pets >
walking

Pets >
fashion

Pets >
home

Pets v
toys

- Cord toys
- Polyester toys
- TPR toys
- Cat toys

Pets >
sets

MORE v

-  Retail Lab
-  Displays



ARO MORDEDOR DENTAL PARA PERROS / TEETHERS HOOP FOR DOGS / Cerchio anello per la dentizione per cani



CARACTERÍSTICAS / FEATURES/ CARATTERISTICHE:



RESISTENTE
RESISTANT
RESISTENTE



SALUDABLE
HEALTHY
SANO



HIGIENE DENTAL
DENTAL HYGIENE
IGIENE DENTALE



CON SONIDO
WITH SOUND
CON SUONO

Goma termoplastico TPR: Limpia dientes y masajea la encía, ideal para una correcta higiene dental.

TPR thermoplastic rubber: Cleans teeth and massages the gums, ideal for proper dental hygiene.

Gomma termoplastica TPR: pulisce i denti e massaggia le gengive, ideale per una corretta igiene dentale.

Aplicaciones 3D
3D application
Applicazioni 3D

Silbato en la parte interior
Whistle mechanism inside
Fischio all'interno

Composition 50% TPR
50% PE CANVAS

Size 13 x 23 x 6 cm

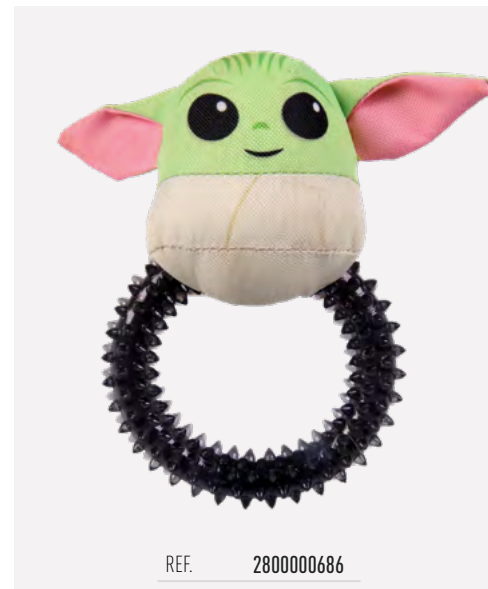
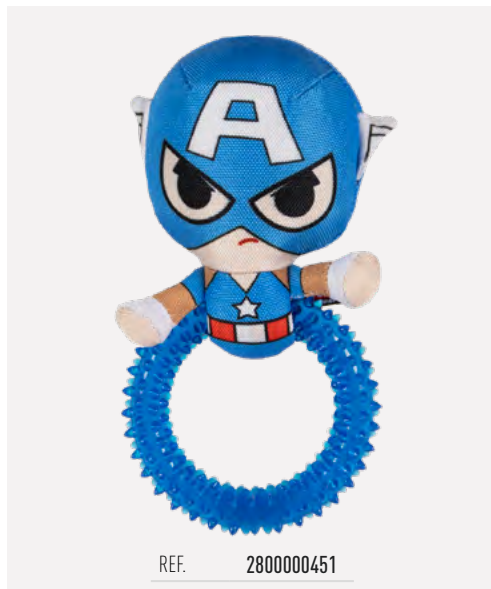
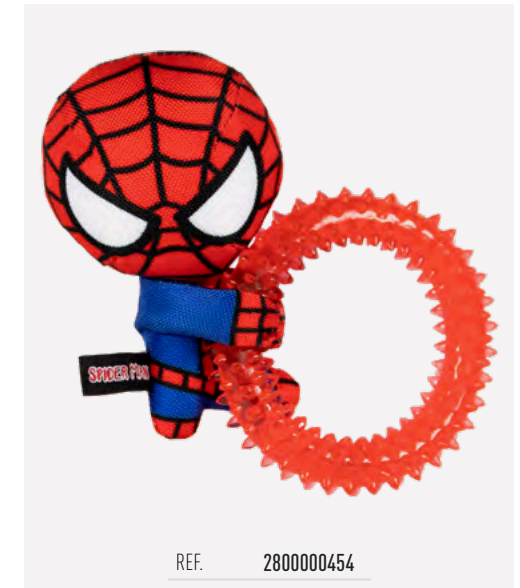
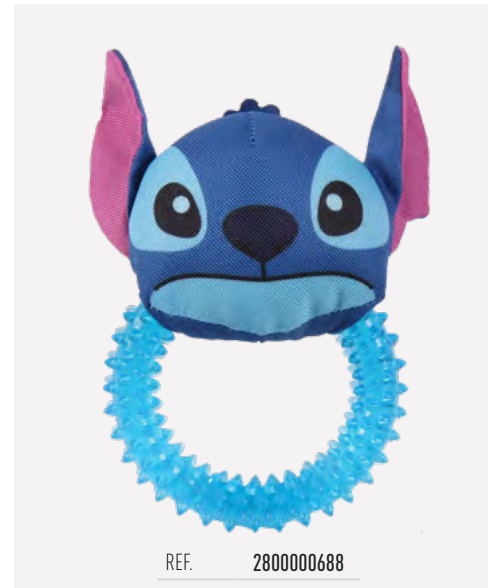
Pack 4 / 24 pcs

Packaging Header card



home

ARO MORDEDOR DENTAL PARA PERROS / TEETHERS HOOP FOR DOGS / CERCHIO ANELLO PER LA DENTIZIONE PER CANI



Highlights >

Pets >
walking

Pets >
fashion

Pets >
home

Pets v
toys

- Cord toys
- Polyester toys
- TPR toys
- Cat toys

Pets >
sets

MORE v

- Retail Lab
- Displays



PELUCHE CON MORDEDOR PARA PERROS /
PLUSH TOY WITH CHEWING TOY FOR DOGS /
Peluche per cani con tettarella



CARACTERÍSTICAS /
FEATURES/
CARATTERISTICHE:

RESISTENTE
RESISTANT
RESISTENTE

SALUDABLE
HEALTHY
SANO

HIGIENE DENTAL
DENTAL HYGIENE
IGIENE DENTALE

CON SONIDO
WITH SOUND
CON SUONO

Goma termoplastico TPR: Limpia dientes y masajea la encía, ideal para una correcta higiene dental.

TPR thermoplastic rubber: Cleans teeth and massages the gums, ideal for proper dental hygiene.

Gomma termoplastica TPR: pulisce i denti e massaggia le gengive, ideale per una corretta igiene dentale.

Aplicaciones 3D
3D application
Applicazioni 3D

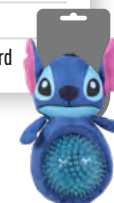
Silbato en la parte interior
Whistle mechanism inside
Fischio all'interno

Composition 50% TPR
50% PE CANVAS

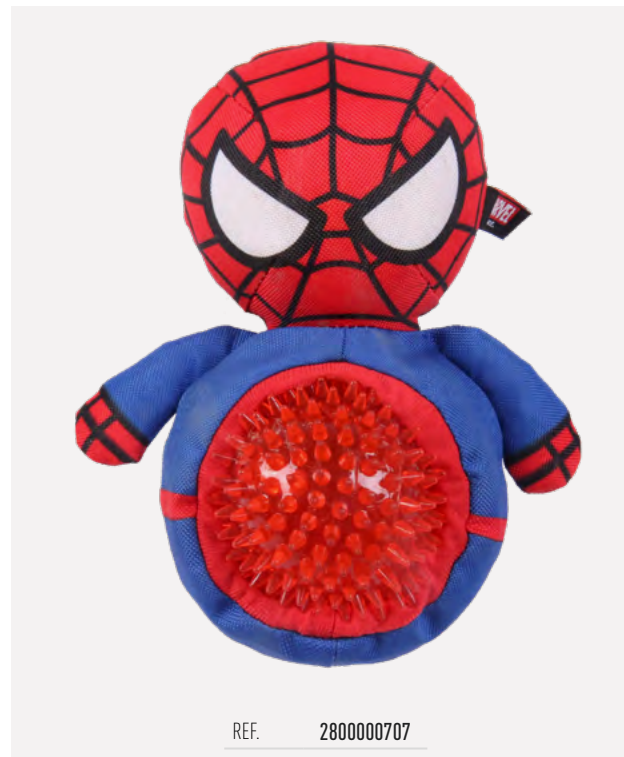
Size 15 x 18 x 11 cm

Pack 4 / 24 pcs

Packaging Header card



PELUCHE CON MORDEDOR DENTAL PARA PERROS / PLUSH TOY WITH CHEWIG TOY FOR DOGS / PELUCHE CON DENTIERA PER CANI



Highlights >

Pets >
walking

Pets >
fashion

Pets >
home

Pets v
toys

- Cord toys
- Polyester toys
- TPR toys
- Cat toys

Pets >
sets

MORE v

- Retail Lab
- Displays



JUGUETE CABEZA 3D PARA PERROS / 3D HEAD TOY FOR DOGS / Giocattolo testa 3d per cani



CARACTERÍSTICAS / FEATURES/ CARATTERISTICHE:



Limpia dientes y masajea la encía, ideal para una correcta higiene dental.
Cleans teeth and massages the gums, ideal for proper dental hygiene.
Pulisce i denti e massaggia le gengive, ideale per una corretta igiene dentale.

Silbato en la parte interior.
Whistle mechanism inside.
Fischio all'interno.



Composition	100% natural LATEX
Size	8 x 9 x 8 cm
Pack	4 / 24 pcs
Packaging	Header card



JUGUETE CABEZA 3D PARA PERROS / 3D HEAD TOY FOR DOGS / GIOCATTOLO TESTA 3D PER CANI



Highlights >

Pets >
walking

Pets >
fashion

Pets >
home

Pets v
toys

- ☒ Cord toys
- ☒ Polyester toys
- ☒ TPR toys
- ☐ Cat toys

Pets >
sets

MORE v

- Retail Lab
- Displays



JUGUETE VARITA PARA GATOS / WAND TOY FOR CATS / Giocattolo a bacchetta per gatti



CARACTERÍSTICAS / FEATURES/ CARATTERISTICHE:



RESISTENTE
RESISTANT
RESISTENTE



SALUDABLE
HEALTHY
SANO

Juguete peluche con cintas y cuerda elástica, con papel crunch en interior del peluche. Varita de plástico.
Soft toy with ribbons and elastic cord, with crunch paper inside the soft toy. Plastic wand.
Peluche con nastri e cordoncino elastico, con carta da sgranocchiare all'interno del peluche. Bacchetta di plastica.



Composition 50% PE
50% PVC

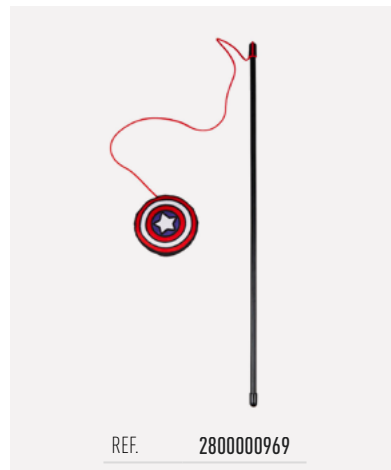
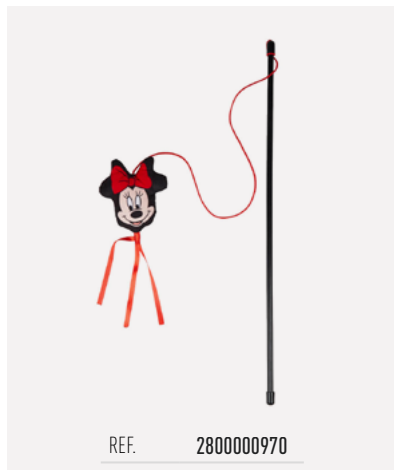
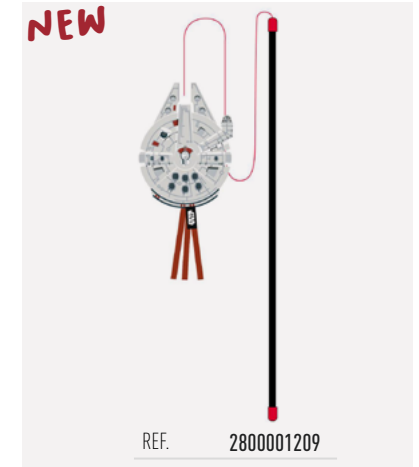
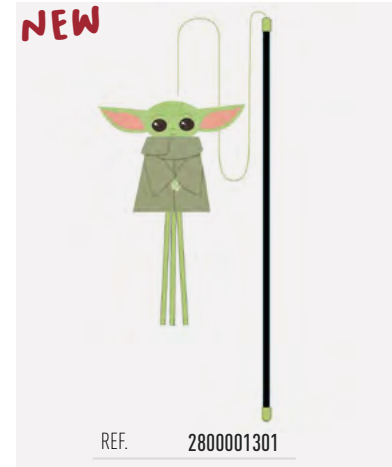
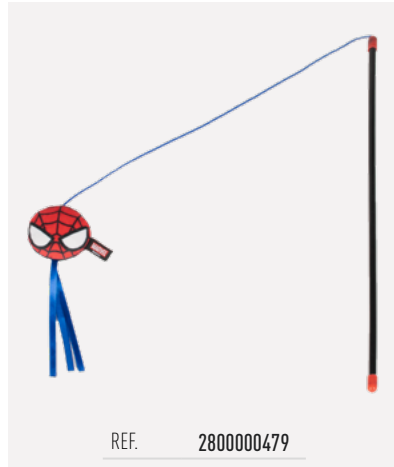
Size 46 x 7 x 3 cm

Pack 4 / 48 pcs

Packaging Header card



JUGUETE VARITA PARA GATOS / WAND TOY FOR CATS / GIOCATTOLO A BACCHETTA PER GATTI



Highlights >

Pets >
walking

Pets >
fashion

Pets >
home

Pets v
toys

- Cord toys
- Polyester toys
- TPR toys
- Cat toys

Pets >
sets

MORE v

- Retail Lab
- Displays



JUGUETE 2 PIEZAS PARA GATOS / 2 PCS TOY FOR CATS / Giocattolo 2 pezzi per gatti



CARACTERÍSTICAS / FEATURES/ CARATTERISTICHE:



RESISTENTE
RESISTANT
RESISTENTE



SALUDABLE
HEALTHY
SANO



TEJIDO SUAVE
SOFT FABRIC
TESSUTO MORBIDO



CON SONIDO
WITH SOUND
CON SUONO



Juguete doble con plumas y papel
crunch en interior del peluche.
*Double toy with feathers
and crunch paper inside the
plush toy.*
Giocattolo doppio con piume e carta da
sgranocchiare all'interno del peluche.



Composition	100% PE
Size	Ball with feathers: 6 x 14 cm Head plush: 9,5 x 9 cm
Pack	4 / 48 pcs
Packaging	Header card



JUGUETE 2 PIEZAS PARA GATOS / 2 PIECES TOY FOR CATS / GIOCATTOLO 2 PEZZI PER GATTI



Highlights >

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walking

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fashion

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home

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toys

- Cord toys
- Polyester toys
- TPR toys
- Cat toys

Pets >
sets

MORE v

 Retail Lab
 Displays



RASCADOR DE PARED PARA GATOS / WALL CAT SCRATCHER / Raschietto da parete per gatti



CARACTERÍSTICAS / FEATURES/ CARATTERISTICHE:



RESISTENTE
RESISTANT
RESISTENTE



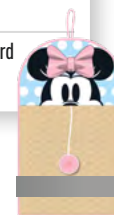
SALUDABLE
HEALTHY
SANO

Composition 70% natural burlap
30% polyester

Size 23 x 39,5 cm

Pack 1 / 1 pcs

Packaging Bottom card



Rascador de uñas con colgador para la pared. Lleva un pompón sujeto en un cordón elástico para que tu gato juegue.
Nail scratcher with wall hanger. It has a pompom attached to an elastic cord for your cat to play with.

Tiragraffi con appendiabiti da parete. Ha un pompom attaccato a una corda elastica con cui il gatto può giocare.



home

RASCADOR DE PARED PARA GATOS / WALL CAT SCRATCHER / RASCHIETTO DA PARETE PER GATTI



Highlights >

Pets >
walking

Pets >
fashion

Pets >
home

Pets v
toys

- Cord toys
- Polyester toys
- TPR toys
- Cat toys

Pets >
sets

MORE v

- Retail Lab
- Displays



GUANTE DE CEPILLADO PARA MASCOTAS / PET HAIR CLEANER GLOVE / Guanto per spazzolare gli animali domestici



CARACTERÍSTICAS / FEATURES/ CARATTERISTICHE:



RESISTENTE
RESISTANT
RESISTENTE



SALUDABLE
HEALTHY
SANO

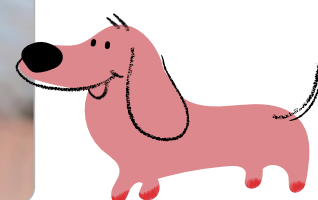


Composition	60% PE (knitted) 40% rubber
Size	17 x 18,5 cm
Pack	4 / 48 pcs
Packaging	Header card



Guante para acariciar a tu mascota y limpiar el pelo sobrante.
Remove loose hair from your pet's coat and and caress him.
Guanto per accarezzare l'animale e pulire il pelo in eccesso.

Útil para cualquier tipo de mascota con pelo.
Useful for any type of furred pet.
Utile per qualsiasi tipo di animale da compagnia in pelliccia.



GUANTE DE CEPILLADO PARA MASCOTAS / PET HAIR CLEANER GLOVE / GUANTO PER SPAZZOLARE GLI ANIMALI DOMESTICI





Highlights >

Pets >
walking

Pets >
fashion

Pets >
home

Pets >
toys

Pets v
sets

- ☐ Welcome set
- ☐ Play set

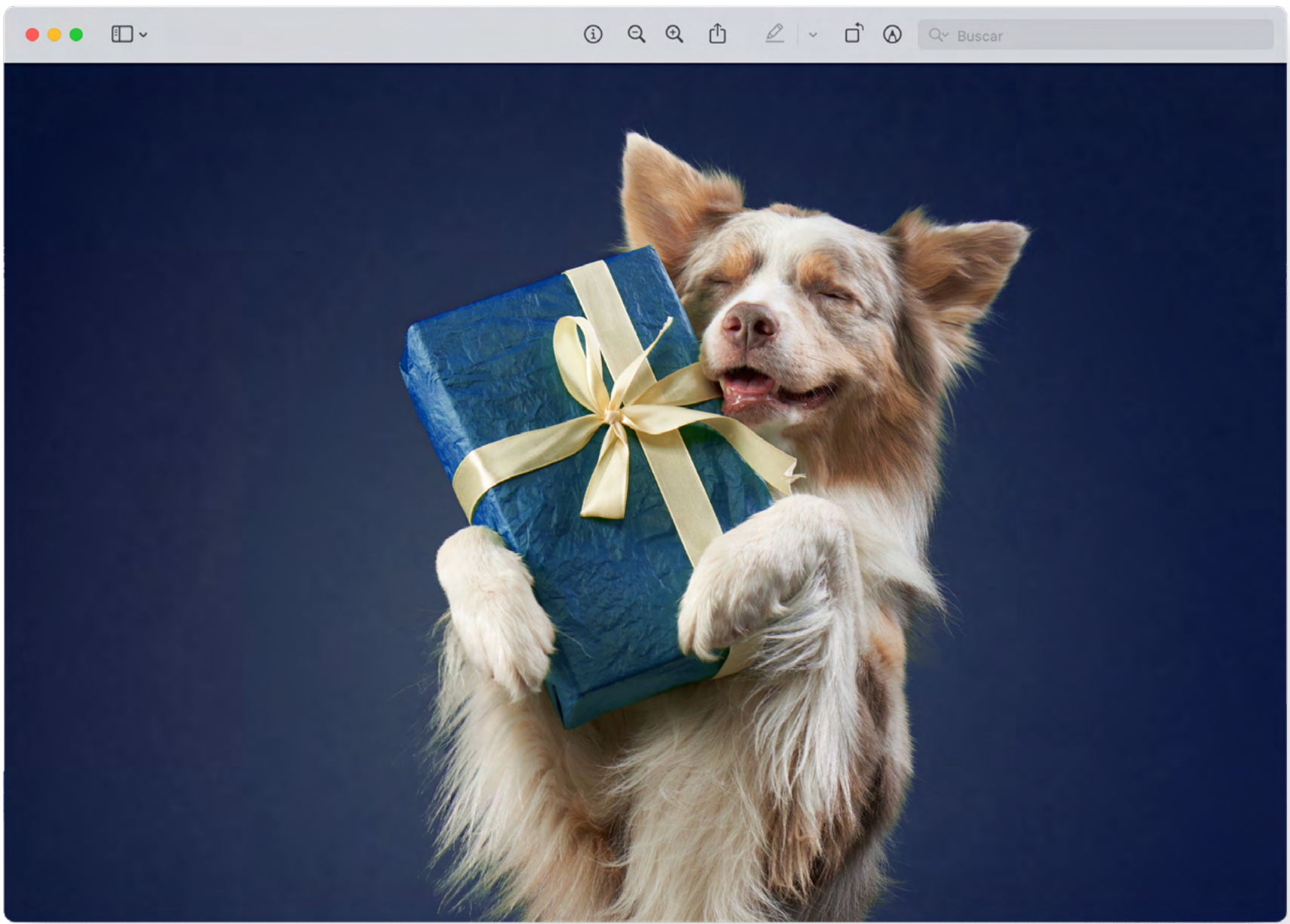
MORE v

 Retail Lab

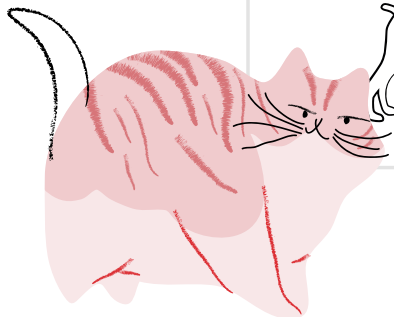
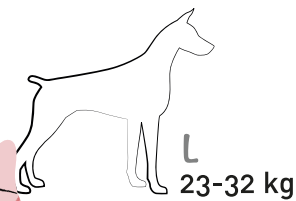
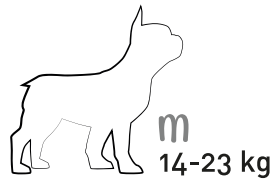
 Displays



SETS Y REGALOS PARA MASCOTAS / PETS GIFTS
AND SET / Set e regali per animali domestici



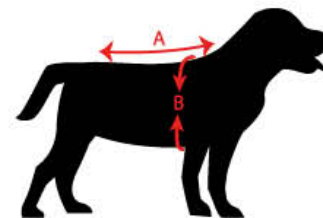
SIZE GUIDE



CÓMO MEDIR A TU MASCOTA

HOW TO MEASURE YOUR PET

Come misurare il vostro animale domestico



A - LARGO: medir desde la base del cuello hasta donde se inicia el rabo.

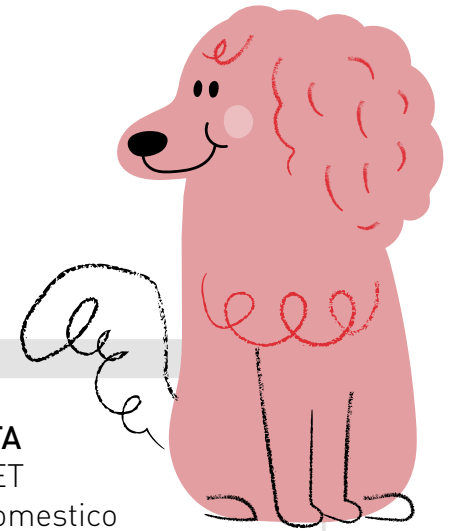
A - LENGTH: measure from the base of the neck to where the tail starts.

A - LUNGHEZZA: misurare dalla base del collo al punto in cui inizia la coda.

B - PECHO: medir la circunferencia del pecho en su parte más ancha.

B - CHEST: measure the circumference of the chest at its widest part.

B - TORACE: misurare la circonferenza del torace nella sua parte più ampia.



Highlights >

Pets >
walking

Pets >
fashion

Pets >
home

Pets >
toys

Pets v
sets

- ☐ Welcome set
- ☒ Play set

MORE v

-  Retail Lab
-  Displays



SET DE BIENVENIDA PARA PERROS / WELCOME SET FOR DOGS / Set di benvenuto per cani



CARACTERÍSTICAS / FEATURES/ CARATTERISTICHE:



RESISTENTE
RESISTANT
RESISTENTE



SALUDABLE
HEALTHY
SANO

Composition Bowl: Plastic melamine
Collar: Polyester + rubber + metal
2 Rope toys: Polyester
Bandana: Polyester

Size Bowl: 17,5 cm
Collar: XS
Bandana: 64 x 32 cm

Pack 8 / 24 pcs

Packaging Window box (28 x 30 x 6,8 cm)

2 cuerdas bicolor resistentes.
Two strong bicolor cords.
2 corde bicolori resistenti.

Collar con enganche de metal
resistente.
*Necklace with strong metallic
buckle or the leash.*
Collana con chiusura in metallo
resistente.



SET DE BIENVENIDA PARA PERROS / WELCOME SET FOR DOGS / SET DI BENVENUTO PER CANI



Highlights >

Pets >
walking

Pets >
fashion

Pets >
home

Pets >
toys

Pets v
sets

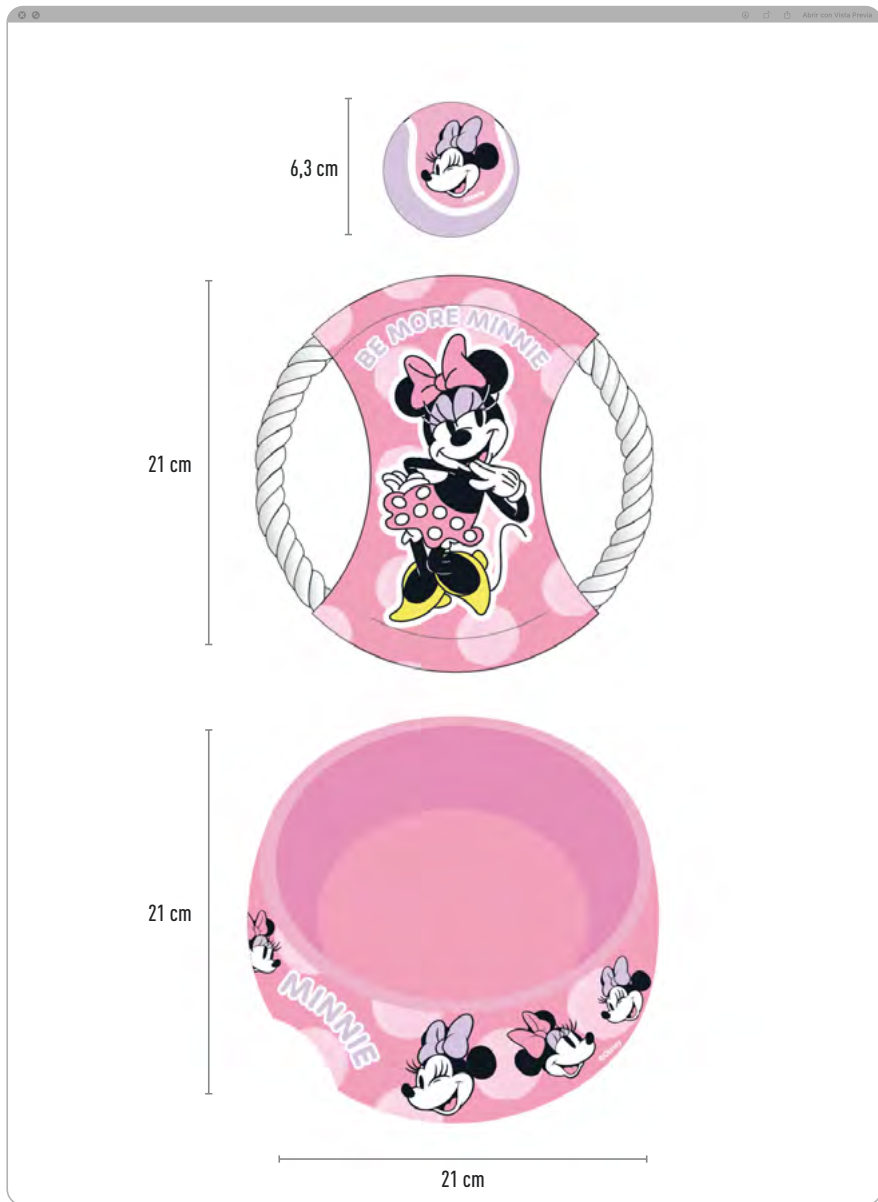
- Welcome set
- Play set

MORE v

Retail Lab
Displays



SET DE JUEGO PARA PERROS / PLAY SET FOR DOGS / Set da gioco per cani



CARACTERÍSTICAS / FEATURES/ CARATTERISTICHE:



RESISTENTE
RESISTANT
RESISTENTE



SALUDABLE
HEALTHY
SANO

Composition Bowl: Plastic melamine
Dental rope hoop: Polyester
Tennis ball: Rubber + PE

Size Bowl: 21 x 21 cm
Dental rope hoop: 21 x 21 cm
Tennis ball: 6,3 x 6,3 cm

Pack 12 pcs

Packaging Window box (14 x 20 x 6 cm)



Juguete cuerda resistente: Limpia los
dientes, ideal para una correcta higiene
dental.

*Resistant rope toy: cleans the
teeth, ideal for proper dental
hygiene, though cord friction.*

*Corda resistente giocattolo: Pulisce
i denti, ideale per una corretta igiene
dentale.*

home

SET DE JUEGO PARA PERROS / PLAY SET FOR DOGS / SET DA GIOCO PER CANI





Character >
collection

Permanent >
accessories

Fancy >
jewelry

Beauty >
sets

Hair >
brushes

Toilet >
bags

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 Retail Lab

 Displays

¿Cual es el servicio que necesitas?

What service do you need?

Estos son los servicios que te ofrecemos.

These are the services we offer you.



Displays



Retail Lab

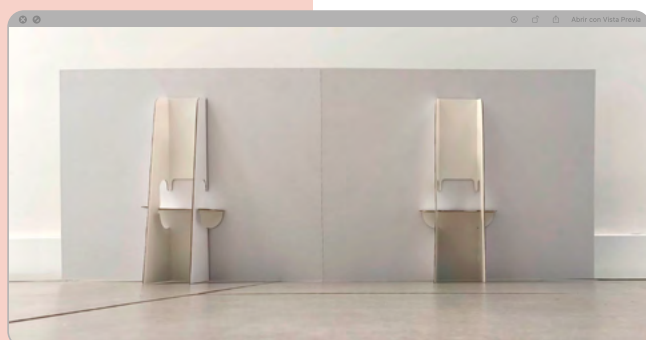
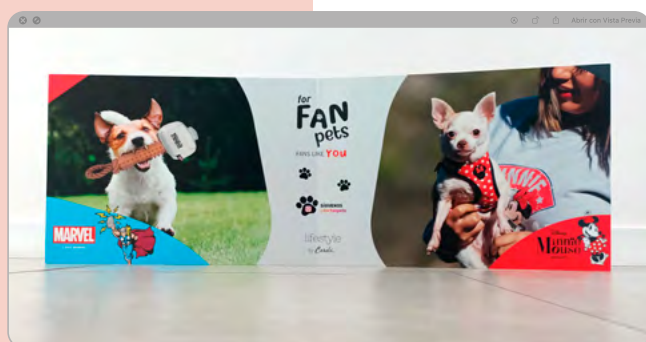
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displays 2023

ELEMENTOS PROMOCIONALES / PROMOTIONAL ITEMS / ARTICOLI PROMOZIONALI

COMPOSITION:	CARDBOARD: strengthened B flute 350g CCNB + Gloss finished
MEASURES	100 x 35 CM



REF. 9800000330



REF. 9800000331



REF. 9800000332



REF. 9800000333



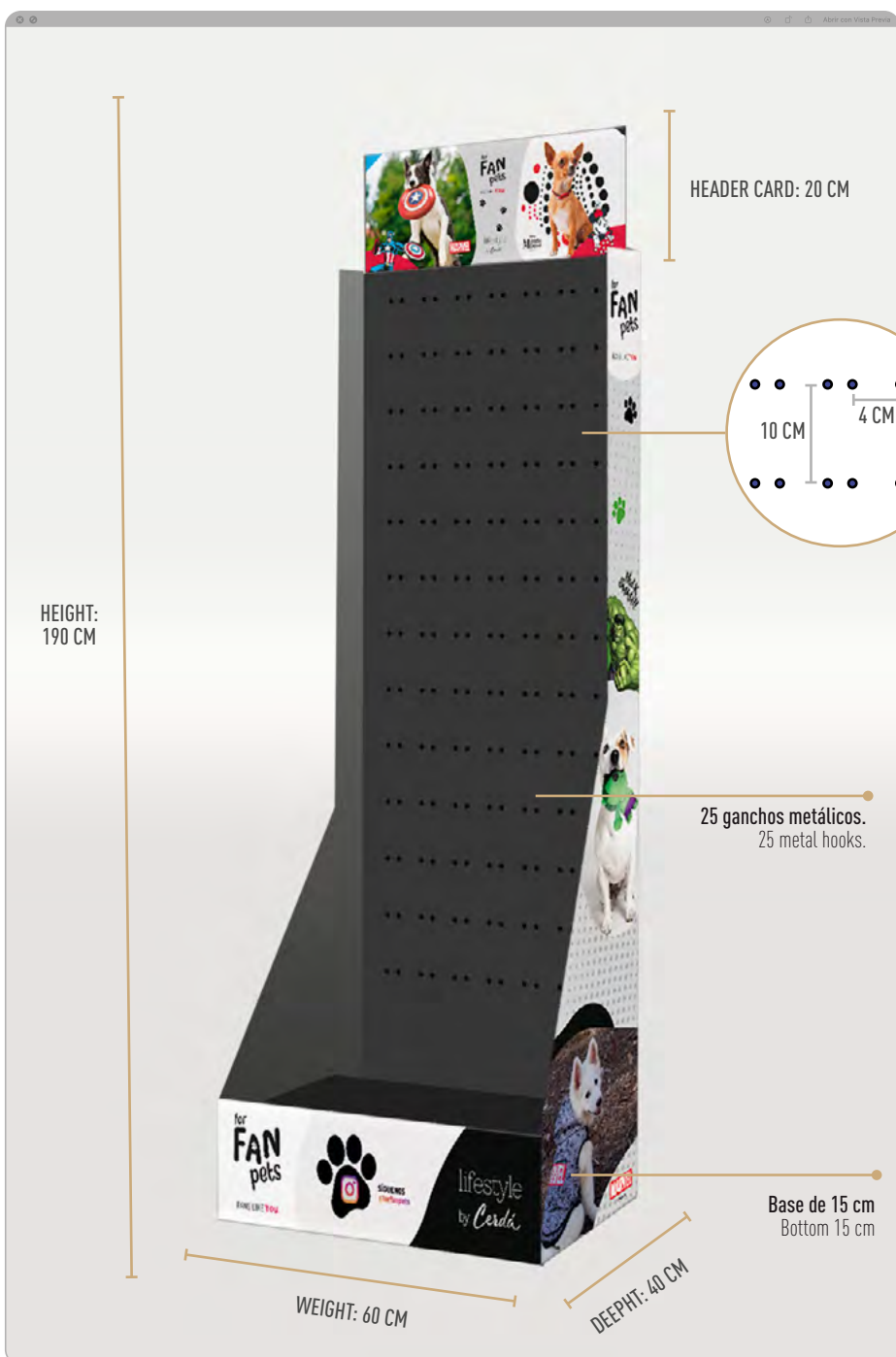
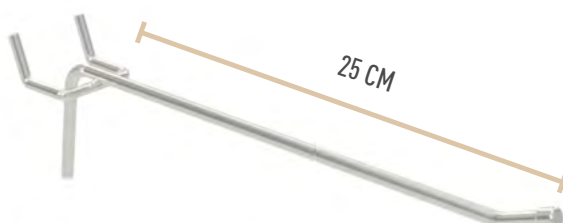
REF. 9800000334





EXPOSITOR CARTÓN GRANDE / BIG CARDBOARD DISPLAY / GRANDE ESPOSITORE IN CARTONE

REFERENCE:	9800000341
COMPOSITION:	CARDBOARD: strengthened B flute 350g CCNB + Gloss finished HOOK: plastic (36 pcs - 25 CM)
MEASURES	60 x 190 x 40 CM



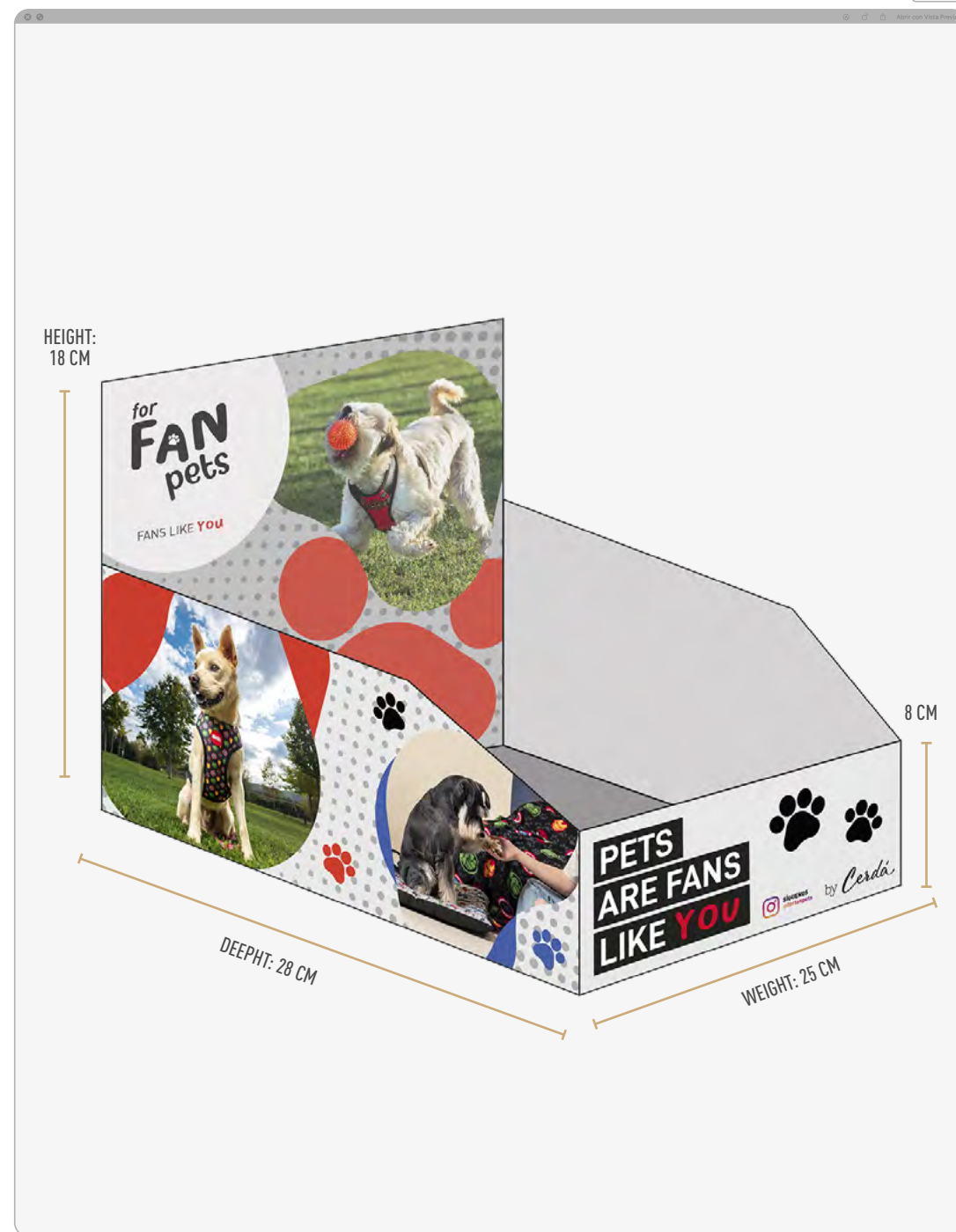
POSIBLE CONTENIDO / POSSIBLE CONTENT:

PRODUCT	MEASURES WITH PACKAGING	UDS HOOK
NYLON / NYLON	42 x 25 cm (size M-L)	6
ARNÉS / HARNESS	28,5 x 6 x 4 cm	6
JUGUETES/ TOYS	max. 30 x 15 x 10 cm	4
ROPA / APPAREL	50 x 30 (size M)	4
COMEDEROS / BOWLS	7 x 22 x 22 cm (big size)	4



EXPOSITOR JUGUETES SOBREMESA /
TOYS OVERTABLE DISPLAY /
ESPOSITORE DI GIOCATTOLI DA TAVOLO

REFERENCE:	9800000377
COMPOSITION:	CARDBOARD
MEASURES	25 x 18 x 28 CM



POSIBLE CONTENIDO / POSSIBLE CONTENT:

PRODUCT	MEASURES WITH PACKAGING	UDS
JUGUETES LATEX / LATEX TOYS	8 x 7 x 8 cm	24



Character >
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MORE ▾

 Retail Lab

 Displays



LA VIDA DEL RETAILER

Poniéndonos en sus zapatos hemos vivido la cuenta atrás para las rebajas, la ilusión por la vuelta al cole, la vorágine del Black Friday, la campaña de Navidad... y también experimentamos la incertidumbre ante el cierre, la evolución de la pandemia y la adaptación a la nueva normalidad.

LA EXPERIENCIA DE COMPRA

A través de los puntos de venta SuperMoments Retail Lab hemos observado que:

Los consumidores **adquieren los productos**, no por lo que son, sino por lo que **representan para ellos**.

Experimentamos el **potencial de lo visual, las gráficas** y su relación directa con el proceso de compra.

Comprobamos el poder de la venta cruzada y la importancia de **contar con empleados formados** en los puntos de venta.



¿QUÉ ES SUPERMOMENTS RETAIL LAB?

Queríamos conocer de primera mano la realidad de los retailers para ofrecerles soluciones y mejoras que les ayuden a rentabilizar su negocio. Por eso en Cerdá abrimos el primer SuperMoments Retail Lab en Aqua, Valencia en 2018.

RECURSOS Y HERRAMIENTAS

Desde SuperMoments Retail Lab de Cerdá hemos desarrollado **recursos** elaborados por el **equipo humano** que trabaja en SuperMoments, profesionales del retail junto a **expertos en marketing y licencias** para ofrecer a nuestros clientes retailers de forma gratuita:

Formaciones:

- **De producto** a través de vídeos para ayudarles a capacitar aún mejor a los equipos de venta.

- En **técnicas de venta y venta cruzada** para que saquen el máximo partido a su inversión.

- En **personajes y licencias** para que conozcan de primera mano el producto que ofrecen a sus clientes.

Fotos y composiciones de los lineales para que los puedan implantar en las tiendas de forma fácil y efectiva.

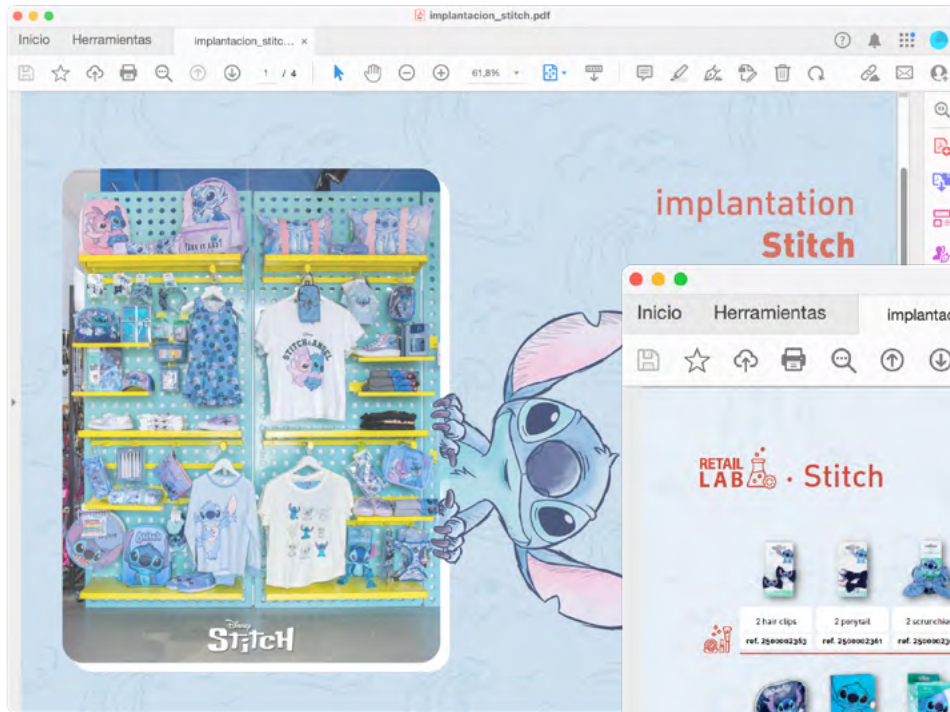
Calendario de implantaciones para planificar con tiempo las compras para cada temporada.



Recursos de marketing como cartelería, datos de ventas y argumentarios **bien trabajados** que pueden utilizar para captar la atención de sus clientes.

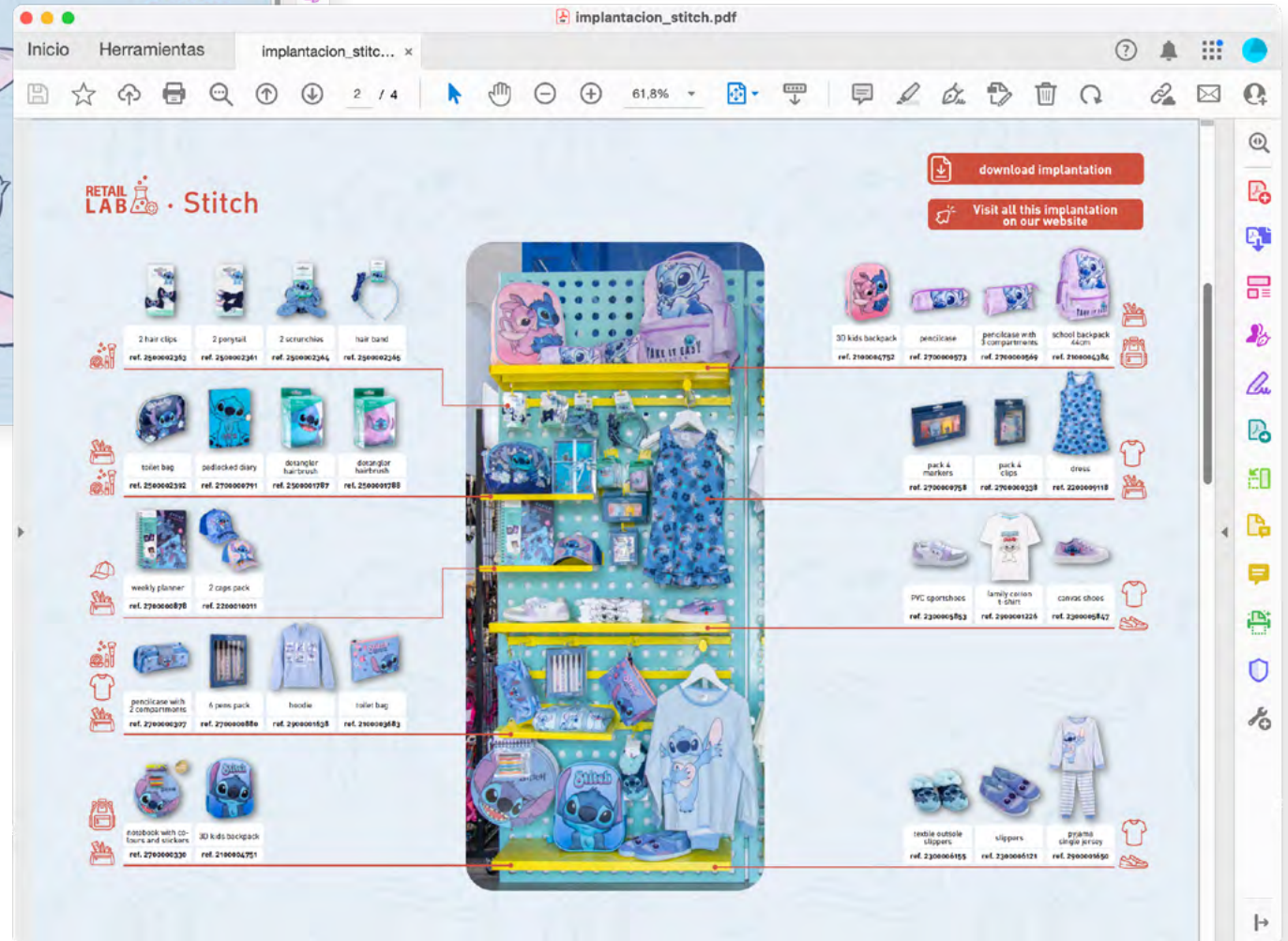
Cursos, webinars y jornadas que impartimos desde Cerdá para aprender técnicas, recursos y herramientas para sacar el máximo partido a su punto de venta.

Con el **Tour guiado por las tiendas** SuperMoments compartimos aquellos desarrollos que permiten vender más mejorando la eficiencia del trabajo para ofrecer al cliente final una experiencia enriquecida.



Venta complementaria
Equilibrio visual
Buena exposición

¿Quieres ver todas nuestras implantaciones?



es a

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